



Supporting Entrepreneurship at PCI

The Program on Creativity + Innovation (PCI) supports entrepreneurial interests on the part of students at three levels: mindset, map, and method.

mindset



map



method



Mindset

It is commonly agreed that entrepreneurs are people who are good at, and derive intense satisfaction from, finding ways to improve on the status quo. Whether it is a specific new product or service, or a whole new way of doing business, entrepreneurs are adept at seeing the ways things are and then finding ways to make them better.

At PCI, we help advance this mindset by embedding it in all our courses, workshops, and projects.

Map

After an appropriate mindset comes a practical map of the entrepreneurial landscape. Budding entrepreneurs should develop a good sense of the different kinds of entrepreneurship that exist, including for-profit entrepreneurship, social entrepreneurship, and various mixed models. Case studies of entrepreneurs provide students accelerated experience with this models.

Current PCI courses that spent time drawing maps of the entrepreneurial landscape include: Entrepreneurship Explored (an enterprise focus) and Application Lab (a product focus). The full list of current PCI courses is at

<http://creativityandinnovation.shanghai.nyu.edu/highlighted-courses>

Method

After mindset and map come method. Entrepreneurship involves specific skills, both technical skills related to a specific opportunity and general skills related to building enterprises.

Current PCI courses that help build relevant skills include Design Thinking (user experience), Entrepreneurship Explored (organizational templates), Application Lab (digital prototypes), and Understanding Financial Technology (fintech).

Entrepreneurship: University Resources

Beyond PCI, there are resources around the Global Network University that support entrepreneurship. Here is a list:

In New York

The Leslie eLab:



Startup coaching program

Startup school workshop series

Space booking for entrepreneurship purposes

NYU Entrepreneurs Network (NYUEN)

NYU Entrepreneurs Network Collaboration Fund

Contact entrepreneur@nyu.edu

Prototyping Lab

Equipment for lending

Weekly training

Contact prototypinglab@nyu.edu

In Abu Dhabi

startAD:



Venture launchpad

Al Warsha

Founder school

Summer incubator

Contact startad@nyu.edu

In Shanghai

Career Development Center:



You're encouraged to book coaching appointments on Handshake to discuss with CDC career coaches about your career.

Shanghai Exit-Entry Bureau:



Information Regarding Residence Permits for Personal Matters
(Marked "Entrepreneurship")

Service Hotline: +86 021 2895-1900

Entrepreneurship: Competitions

There are many programs and competitions of potential interest to budding entrepreneurs. Here is a link to a list of several of these:

Running Google Spreadsheet:

