

Meet our AASA Committee Members

We are delighted to introduce the dedicated members of the AASA Committee Board, who have worked tirelessly to ensure the success of the event. The committee is responsible for designing the conference program, reviewing proposal submissions, organizing logistics, and fostering an engaging and inclusive environment for all participants. They are committed to providing a platform that highlights innovative practices, facilitates meaningful conversations, and strengthens the community dedicated to enhancing student support strategies. Their expertise, leadership, and collaboration have been instrumental in shaping a conference that aligns with our mission and goals. Below are the key roles and responsibilities of each team (*in alphabetical order by the last name*):

Chairpersons

Lu, Xiaoyuan (Shelly) | Conference Co-chair

Director of Center for New Student Programs, Student Affairs | x121@nyu.edu

Wang, Minqing | Conference Co-chair

Senior Head of Academic Advising, Academic Affairs | minqing.wang@nyu.edu

Chairpersons provide overall leadership and coordination for the conference. They:

- Set goals, lead planning efforts, and ensure the event aligns with the conference mission.
- Oversee all committee work and act as the primary point of contact for the entire event.
- Manage the program structure, including developing the proposal review and rebuttal process and organizing sessions that reflect the conference theme.
- Facilitate effective communication within and across teams.

Members

Chen, Xin (Gabie) | Program Coordinator

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Feng, Chengcheng | Program Coordinator

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Guo, Jinglin | Logistics Coordinator

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Mia | Logistics Coordinator

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Li, Siwen | Program Coordinator

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Liu, Yihan (Elaine) | Assessment Coordinator

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Ruan, Yiren | Market & Communication, Assessment Coordinator

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Wang, Huimei (Jenny) | Market & Communication Coordinator

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Xu, Xue (Sophie) | Program Coordinator, Market & Communication Coordinator

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Zhu, Mengchu (Agnes) | Program Coordinator

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Program Coordinators play a key role in developing and facilitating the conference program. Their responsibilities include:

- Identifying and securing keynote speakers.
- Organizing sessions, including keynotes, presentations, and discussion forums.
- Designing and implementing the proposal review process.
- Communicating with presenters to ensure seamless execution of the program.

Logistics Coordinators are responsible for managing all operational and logistical aspects of the conference. They:

- Plan and organize social events, such as welcome receptions, networking mixers, and closing receptions, with themes tailored to enhance the attendee experience.
- Handle venue selection, scheduling, registration setup, room arrangements, audiovisual equipment, and catering needs.
- Recruit and manage volunteers to assist with event operations.

Marketing & Communications Coordinators ensure the conference is widely promoted and reaches its audience effectively. Their tasks include:

- Creating promotional materials and managing the conference website.
- Promoting the event through social media, email campaigns, and outreach initiatives.

Assessment Coordinators oversee the evaluation process to measure the conference's success and identify areas for improvement. Their responsibilities involve:

- Defining evaluation criteria and tools.
- Collecting feedback from attendees and presenters during and after the event.
- Analyzing results and compiling a comprehensive report with insights into successes and future opportunities.

Acknowledgment

We extend our heartfelt gratitude to all committee members for their dedication and expertise. Their collaborative efforts have ensured the creation of a well-organized and impactful conference.

We encourage all attendees to connect with the committee members throughout the event and share their experiences to contribute to the ongoing improvement of our conference.