



如欲详细了解硕士项目，请登陆网站 [stern.shanghai.nyu.edu](http://stern.shanghai.nyu.edu)；  
提供实习、就业机会，建立长期合作关系，欢迎与职业发展中心联系。

To know more about our master's programs, please visit [stern.shanghai.nyu.edu](http://stern.shanghai.nyu.edu); to learn more about NYU Shanghai career services, please do not hesitate to contact CCD.

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## CLASS OF 2023

**上海纽约大学 - 纽约大学斯特恩商学院理学硕士项目  
就业质量报告**

**NYU SHANGHAI - NYU STERN MS PROGRAMS  
GRADUATE DESTINATION REPORT**

# 就业剪影 EMPLOYMENT HIGHLIGHTS



毕业去向落实率  
Placement Rate



知晓率  
Knowledge Rate



通过学校开展的活动获得工作机会  
Jobs Found Through School-facilitated Activities



平均每位学生收到的全职录用函数量  
Full-time Offers per Student



## 学生概况 CLASS PROFILE



\* 本报告包含 2023 届上海纽约大学 - 纽约大学斯特恩商学院理学硕士项目毕业生情况。This report includes NYU Shanghai - NYU Stern MS Programs Class of 2023.  
 \* 2023 届硕士的毕业时间为 2023 年 5 月 30 日。Graduation date for Class of 2023 master students is May 30, 2023.  
 \* 本报告数据收集的截止日期为 2023 年 11 月 30 日。Cut-off date for data collection is November 30, 2023.  
 \* 信息收集渠道包括对毕业生的在线问卷调查及其他外部调研途径。Information was gathered from survey responses as well as other research from external sources.  
 \* 本报告的数据在处理时均采用四舍五入原则计算，故表面数据之总和并不总是等于 100%。Statistics are rounded to the nearest whole number. Therefore, totals do not always equal 100%.  
 \* “毕业去向落实率”包含毕业生的协议和合同就业率、创业率、灵活就业率和升学率。Placement rate includes job offer accepted rate, starting new business rate, family business rate and continuing education rate.

# 数据分析和商业计算硕士项目

## MS IN DATA ANALYTICS AND BUSINESS COMPUTING



### 就业剪影

#### EMPLOYMENT HIGHLIGHTS



### 行业分布

#### JOB ACCEPTANCE BY INDUSTRY



### 工作地点分布

#### JOB ACCEPTANCE BY LOCATION

上海 Shanghai	广州 Guangzhou	75.0%	100,000 RMB - 199,999 RMB
杭州 Hangzhou	苏州 Suzhou	25.0%	200,000 RMB - 299,999 RMB

### 基础薪资概览

#### BASE SALARY SUMMARY

\* 本报告的基础薪资均不包括奖金、佣金、福利和津贴。Base salary excludes bonuses, commissions, benefits, and perquisites.

# 营销与零售科学硕士项目

## MS IN MARKETING AND RETAIL SCIENCE

### 就业剪影

#### EMPLOYMENT HIGHLIGHTS



### 行业分布

#### JOB ACCEPTANCE BY INDUSTRY



### 工作地点分布

#### JOB ACCEPTANCE BY LOCATION

上海 Shanghai	北京 Beijing
宁波 Ningbo	无锡 Wuxi
香港 Hong Kong	

### 基础薪资概览

#### BASE SALARY SUMMARY

64.3%	100,000 RMB - 199,999 RMB
21.4%	200,000 RMB - 299,999 RMB
7.1%	300,000 RMB - 399,999 RMB
7.1%	≥ 400,000 RMB



## 组织管理与战略硕士项目 MS IN ORGANIZATION MANAGEMENT AND STRATEGY

### 就业剪影

#### EMPLOYMENT HIGHLIGHTS

96.0%	毕业去向落实率 Placement Rate	22.2%	通过学校开展的活动获得工作机会 Jobs Found Through School-facilitated Activities
100%	知晓率 Knowledge Rate	2.3	平均每位学生收到的全职录用函数量 Full-time Offers per Student

### 行业分布

#### JOB ACCEPTANCE BY INDUSTRY

投资银行 / 证券 Investment Banking/Securities	30.8%
咨询 Consulting	23.1%
消费品 Consumer Goods	23.1%
会计服务 Accounting Services	7.7%
艺术 / 设计 Arts/Design	7.7%
事业单位 / 国有企业 Public Institution/State-owned Enterprise	7.7%

### 工作地点分布

#### JOB ACCEPTANCE BY LOCATION

上海 Shanghai	杭州 Hangzhou
北京 Beijing	深圳 Shenzhen
香港 Hong Kong	

### 基础薪资概览

#### BASE SALARY SUMMARY

44.4%	100,000 RMB - 199,999 RMB
33.3%	200,000 RMB - 299,999 RMB
22.2%	300,000 RMB - 399,999 RMB



## 计量金融硕士项目 MS IN QUANTITATIVE FINANCE



### 就业剪影

#### EMPLOYMENT HIGHLIGHTS

97.1%	毕业去向落实率 Placement Rate	30.4%	通过学校开展的活动获得工作机会 Jobs Found Through School-facilitated Activities
100%	知晓率 Knowledge Rate	1.9	平均每位学生收到的全职录用函数量 Full-time Offers per Student

### 行业分布

#### JOB ACCEPTANCE BY INDUSTRY

投资银行 / 证券 Investment Banking/Securities	37.9%
商业银行 Commercial Banking	24.1%
会计服务 Accounting Services	10.3%
期货 Futures	10.3%
私募股权 / 风险投资 Private Equity/Venture Capital	6.9%
金融监管机构 Financial Regulation Institution	3.4%
公募基金 Public Offering Fund	3.4%
科技 / 互联网 Technology/Internet	3.4%

### 工作地点分布

#### JOB ACCEPTANCE BY LOCATION

中国 China	美国 USA
上海 Shanghai	科勒尔盖布尔斯 Coral Gables
广州 Guangzhou	杭州 Hangzhou
南京 Nanjing	宁波 Ningbo
深圳 Shenzhen	石家庄 Shijiazhuang

### 基础薪资概览

#### BASE SALARY SUMMARY

65.0%	100,000 RMB - 199,999 RMB
25.0%	200,000 RMB - 299,999 RMB
10.0%	300,000 RMB - 399,999 RMB

# 雇主与职位一览

## FEATURED EMPLOYERS & JOB TITLES

### 企业名称 Employers

阿里巴巴 Alibaba	凯度 Kantar
怡安翰威特咨询 Aon Hewitt Consulting	开云集团 Kering
宁波银行 Bank of Ningbo	莉莉丝游戏 Lilith Games
北京运营宝科技 Beijing Yunyingbao Technology	欧莱雅 L'Oréal
字节跳动 ByteDance	路威酩轩 LVMH
东方汇理银行 CACIB	唛啐（上海）自动化科技 Maiye (Shanghai) Automation Technology
财通证券 Caitong Securities	美世咨询 Mercer
首创证券 Capital Securities	南京证券 Nanjing Securities
中国银河证券 China Galaxy Securities	雀巢 Nestle
广发银行 China Guangfa Bank	东北证券 Northeast Securities
招商银行 China Merchants Bank *	东证期货 Orient Futures
中国移动 China Mobile	磐耀资产 Panyao Capital
中信建投证券 China Securities	中国邮政储蓄银行 Postal Savings Bank of China
汇添富基金 China Universal Asset Management	普华永道 PwC *
中金公司 CICC *	绮梦新堂（上海）体育管理 Qimengxintang (Shanghai) Sport Management
中信集团 CITIC	宏珏集团 Redstone Haute Couture
中信银行 CITIC Bank *	上海昊录贸易 Shanghai Haolu Trading
安永 EY *	上海投资咨询集团 Shanghai Investment Consulting Group
第一地平线银行 First Horizon Bank	上海康之诚电子商务 Shanghai Kangzhicheng E-commerce
富谙智 FNZ *	上海澜与企业发展有限公司 Shanghai Lanyu Enterprise Development
致同 Grant Thornton	上海市大数据中心 Shanghai Municipal Big Data Center
国海证券 Guohai Securities	上海证券交易所 Shanghai Stock Exchange
国信证券 Guosen Securities	上海塔岚特云计算科技 Shanghai Talante Cloud Computing Technology
国泰君安证券 Guotai Junan Securities	上海易实生物科技 Shanghai Yishi Biotechnology
海柔创新 Hai Robotics	申港证券 Shengang Securities
海通期货 Haitong Futures	申万宏源证券 Shenwan Hongyuan Securities
海通证券 Haitong Securities	上海新微科技集团 SIMIC Holdings
赫力昂 Haleon	舜宇光学科技 Sunny Optical
杭州市城市建设投资集团 Hangzhou Urban Construction & Investment Group	铁锚（上海）设计 Tiemao (Shanghai) Design
汉朔科技 Hanshow *	王牌创新 Wang Innovation
华泰期货 Huatai Futures	正泰新能科技 Zhengtai Xinneng Technology
华泰证券 Huatai Securities	
兴业证券 Industrial Securities	
京东 JD	

### 职位名称 Job Titles

分析师 Analyst	市场分析员 Marketing Analyst
资产管理账户管理助理 Asset Management Account Management Assistant	市场总监 Marketing Director
综合管理部经理助理 Assistant to Manager of General Management Department	市场专员 Marketing Specialist
助理副总经理 Assistant Vice Manager	运营助理 Operation Assistant
顾问 Associate	私募股权投资主管 Private Equity Investment Officer
助理分析师 Associate Analyst	产品经理 Product Manager
助理顾问 Associate Consultant	产品策划专员 Product Planning Specialist
业务分析师 Business Analyst	研究员 Researcher
客户解决方案分析师 Client Solutions Analyst	风险审计顾问 Risk Assurance Associate
商业卓越项目管培生 Commercial Excellence Project Management Trainee	销售交易部机构销售 S&T Institutional Sales
社区经理 Community Manager	销售经理 Sales Manager
咨询顾问 Consultant	证券交易员 Securities Trader
企业销售培训生 Corporate Sales Trainee	高级分析师 Senior Analyst
信用审批部专员 Credit Approval Department Specialist	高级运营专员 Senior Operation Specialist
客户经理 Customer Manager	供应链运营 Supply Chain Operator
数据分析师 Data Analyst	技术风险顾问 Technology Risk Consultant
债权融资专员 Debt Finance Specialist	技术解决方案研究生项目培训生 Technology Solutions Graduate Program Trainee
数字经济专员 Digital Economy Specialist	技术专员 Technology Specialist
财务分析师 Financial Analyst	创新领导力工程项目培训生 X-Venturer
金融机构部机构销售 Financial Institutions Department Institutional Sales	
固定收益分析师 Fixed Income Analyst	
综合金融专员 General Finance Specialist	
全球市场公关经理 Global Markets PR Manager	
高净值客户经理 High Net Worth Account Manager	
整合营销管培生 Integrated Marketing Management Trainee	
投资银行分析师 Investment Banking Analyst	
投行事业部助理 Investment Banking Department Assistant	
投资顾问 Investment Consultant	
投资管理培训生 Investment Management Trainee	
管理培训生 Management Trainee	
经理 Manager	



\* 表示至少有 2 名学生进入该公司就职。\* Indicates at least 2 students have been employed by the company.

# 职业发展中心 CENTER FOR CAREER DEVELOPMENT

上海纽约大学职业发展中心旨在为学生每一阶段的专业发展提供全面的支持与帮助。在上海纽约大学职业发展中心，学生将体会到多元的、创新的和全方位支持的培养环境，以丰富自己的认知、履历和技能，并从中终身受益。

The NYU Shanghai Center for Career Development (CCD) is a comprehensive career center that offers an array of services essential for students competing in today's market. Our mission is to empower NYU Shanghai students to succeed at every stage of their professional development.

## 职业规划时间线 MASTER PROGRAM CAREER DEVELOPMENT TIMELINE



## 职业咨询 CAREER COACHING

我们将推出三轮职业辅导咨询，帮助你完成职业探索和求职过程。  
We will launch three rounds of career coaching to guide you through the career exploration and job searching process.



\* 三轮职业辅导咨询之外仍有日常职业咨询可供学生预约。Regular career coaching appointments are also available for master students other than the three rounds of career coaching.

## 职业发展项目 CAREER-READINESS DEVELOPMENT PROGRAM

### 求职准备系列

Recruitment Preparation Series

参加主题多样的工作坊，为求职进行充分的准备。  
We will prepare you for the job searching process with topics including resume writing, developing an elevator pitch, and acing behavioral interviews.

### 行业分享系列

Distinguished Industry Speaker Series

聆听资深人士的行业见解，了解更多行业动态与资讯。  
Brilliant and engaged industry professionals will share cutting-edge industry insights and networking opportunities, and help you develop clear and appropriate career goals and action plans.

## 雇主活动 EMPLOYER EVENTS

校园招聘宣讲会、秋季与春季招聘会、公司参访等。

On-Campus Recruitment (OCR) Sessions, Fall & Spring Career Fairs, Company Visits and more.



## 职业发展平台 CAREER PLATFORMS

