

十年之旅 2014-2024
校友学员故事特辑

A DECADE OF
JOURNEYS
Alumni Mentee Story Special

NYU
上海



SHANGHAI
纽约大学

Center for
Career Development
职业发展中心

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NYU | Alumni

前言 Foreword

自 2014 年创立以来，作为生涯教育与校友网络资源的创新延伸，“纽约大学校友导师项目”一直是纽约大学杰出校友与上海纽约大学学生间联结的桥梁。截至 2024 年，项目已获 56 位导师大力支持，其中 33 名已慷慨协助超五年，共计吸引了 315 名在校生与校友倾情参与。值此项目 10 周年之际，我们将一同回顾项目所产生的深远影响，并对所有校友导师和学员的贡献表示衷心的感谢。

Since its inception in 2014, the NYU Alumni Executive Mentor Program has continuously served as a bridge between NYU Shanghai students and esteemed NYU alumni representatives. With the dedicated support of 56 mentors, including 33 who have generously committed for over five years, the program has engaged a total of 315 current and alumni mentees as of 2024. As we commemorate the milestone of its 10th anniversary, we reflect on the program's profound impact and extend heartfelt gratitude for the invaluable contributions of all participants.

本故事册囊括了 19 名校友学员的成长故事，他们分布在 10 个不同行业，分享了自己的项目体验与感受，回顾个人职业发展与转型的历程。展望未来，我们坚信此项目将会持续为校友与学员赋能，从而更好应对全球挑战，把握未来机遇。

To encapsulate this journey, this brochure features the stories of our 19 alumni mentees across 10 different industries, offering insights into their personal career journeys and the transformative experiences within and beyond the program. Looking ahead, we are confident in the program's ability to continue fostering connections and empowering our students for the global challenges and opportunities of the future.





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陈诗允 Sam Chen '18

导师：周贇 Mentor: Yun Zhou

世界史（综合人文）、社会科学双专业

曾就职于挖财、字节跳动，现担任稀宇极智 (MiniMax) 产品策略经理。

他的小红书：有解的山姆

Double major in Humanities and Social Science
Product Strategy Manager, Generative AI creator at MiniMax
Worked at Lepur, APEC, GoPro, ByteDance, Wacai.

 请介绍一下你的职业发展历程及目前工作。

Please introduce your career development path and current job.

从高中起，我父亲就鼓励我进入律师行业，因此大二时选择了人文社科专业来积累相关学术知识。然而，互联网的蓬勃发展让我内心对这个行业产生了浓厚兴趣。大三时，我有幸进入了上中学长创业的乐纯悠品公司实习，这段经历让我第一次领略了创业公司的魅力。在之后的探索中，我逐渐明确了互联网行业更适合自己这一事实。因此，大四毕业时我选择了海投简历、进入了挖财，随后加入了快速发展阶段的字节跳动。在字节跳动工作期间，我目睹了 AI 时代的来临，因此跟随之前的领导进入了 MiniMax。

Since high school, my father encouraged me to enter the legal profession. To accumulate relevant academic knowledge, I chose humanities and social sciences as my majors in my second year of college. However, the vigorous development of the Internet ignited my inner interest for the industry. In my third year, I interned at LeChun Youpin, a startup founded by seniors from my high school, which allowed me to experience the charm of entrepreneurial ventures for the first time. Through subsequent exploration in different types of companies, I gradually realized that the fast-paced Internet industry was more suitable for me. Therefore, upon graduating in my fourth year, I applied to Wacai and later joined the rapidly growing ByteDance. During my stay at ByteDance, I witnessed the advent of the AI era, and later followed my former leader into MiniMax.

我目前在 MiniMax 担任产品策略经理，负责旗下的星野产品。星野是一款沉浸式虚拟扮演 AI 社交应用，我们利用 AI 技术根据用户设定自动生成对话，让虚拟人物与用户实时互动。我的工作重点是策略运营，通过分析百万个不同角色的数据来提供解决方案和优化指标，例如如何提高用户注册当天的留存率。

I am currently responsible for the Hoshino product under MiniMax. Hoshino is an immersive virtual role-playing AI social application. We use AI technology to generate dialogues based on user settings, enabling virtual characters to communicate and interact with users in real-time. My role is in strategic operations, analyzing data from millions of different characters online to provide solutions and optimize metrics, such as how to improve the retention rate of users on the day they register.

 请结合自己的职业经历分享一下你从与校友导师的交流互动中获得的启发。

Please share your insights from interacting with alumni mentors, considering your career experience.


首先，我想说的是“警惕圈层茧房”。我们很多人成长于精英教育的环境中，因此在做决定时常常会受到普世标准的影响。比如我在离开挖财时曾纠结于选择去字节跳动还是全职当博主，最终选择了字节跳动。这个决定在当时看来是正确的，但现在回想起来，如果选择了博主之路可能也会有不同的收获。现在，我把社交媒体当作我的爱好之一。

Firstly, I would say "Be wary of echo chambers." Many of us grew up in an environment of "elite education," so when making decisions, we tend to unconsciously use universal or mainstream standards to judge our choices. For example, when I left Wacai, I was torn between joining ByteDance or becoming a full-time blogger, and I ultimately chose ByteDance. At the time, this decision seemed very "correct," but looking back now, pursuing the path of a full-time blogger might have offered different possibilities. Now, I consider social media as one of my hobbies (Sam's Red ID: 有解的山姆).

其次，不断尝试，明确所爱。周贇导师曾告诉我，工作前三至五年是职业发展的黄金期，应该坚持快速成长和积累。我在 GoPro 做数据科学实习时，需要与腾讯对接。每次对接会后，我总能迅速收到腾讯回复的产品样本，国内互联网行业的快节奏工作文化让我深感喜爱。这段经历让我更加确信进入互联网行业能够快速成长。回顾我毕业后的职业选择，进入互联网行业和涉足 AI 领域都证实了导师的建议。校友导师项目为我们提供了与不同行业精英交流的机会，是一种很好的跳脱思维框架的方式。

Secondly, keep trying and clarify what you love. My mentor Yun Zhou once told me that the first three to five years of work are the golden period for career development, during which one must persistently grow and accumulate. During my data science internship at GoPro, I needed to communicate with Tencent. After each meeting, I always quickly received product samples from them. The fast-paced and demanding work culture of China's Internet industry greatly appealed to me, making me more convinced that entering this field could rapidly accelerate my growth. Looking back, my decision to enter the Internet industry and venture into AI after graduation has also validated my mentor's advice. The program is an excellent way to break free from mental constraints and allows students to interact with elite mentors from different industries.



 有留给未来参加这个项目的学弟学妹们的话吗？

Do you have any words for future participants in this program?

首先，与导师交流时不必过度谦卑或害怕。导师们也想了解当代优秀青年人的想法。大家可以主动发起对话，不必过多预设。我和导师交流时感觉就很自然，会询问他的工作日常及业余生活。如果我做导师，我会很好奇年轻一代在关注哪些内容，他们使用我们公司开发的APP是什么感受，有什么新的想法。即使导师是业内大牛，在交谈时也可以聊聊工作之余的生活和爱好，借此找到共同话题，无需过于拘泥专业差距。

First of all, when communicating with mentors, there is no need to be overly humble or afraid. Mentors also want to understand the thoughts of contemporary youth. Everyone can initiate dialogue without too many preconceptions. When I communicated with my mentor, it felt very natural. I would ask about their daily work routines and what they do in their spare time. If I were a mentor, I would be curious about what content the younger generation is interested in and their thoughts and feelings about the apps developed by our company. Even if the mentor is an industry expert, it's okay to chat about life and hobbies outside of work to find common ground, without dwelling too much on professional differences.

同时，要积极社交。我很多实习和工作机会都是通过社交获得的，而且并不是那种急功近利的刻意社交，而是长期积累互动的结果。比如我去 GoPro 的实习机会就是在纽约学习期间和一位律师朋友认识后获得的。他当时和另一位律所合伙人一起开了个公众号，我对里面发的文章很感兴趣，就主动发微信联系提出我可以志愿翻译，接着越聊越多，更加熟悉。后来我寻找数据分析相关的实习，就通过他得到了 GoPro 的机会。很多机会的获得都有偶然因素，但回看时又能连点成线。积极社交从某种程度上来说很有帮助。

At the same time, be proactive in networking. Many of my internship and job opportunities were obtained through networking, not through expedient or deliberate networking, but through long-term interactions. For example, I obtained an internship opportunity at GoPro during my studies in New York through an acquaintance with a lawyer friend. He and another partner in a law firm started a public account, and I was interested in the articles they published. I took the initiative to contact them via WeChat and offered to volunteer for translation, which gradually led to a closer relationship. Later, when I was looking for data analysis-related internships, I obtained the opportunity at GoPro through his introduction. Although many opportunities may seem accidental, long-term proactive networking can be very helpful.

Gabriela Naumnik '19

导师：潘美旭 Mentor: Julliet Pan

专业：数字媒体技术（交互媒体与商学）

哥伦比亚大学信息技术管理硕士，现于 Pypestream 担任高级产品经理。

Major in Interactive Media and Business
Master of Science in Technology Management at Columbia University,
Senior Product Manager at Pypestream.

 校友导师项目是如何帮助你理清头绪，找到你的职业兴趣所在？

Did the mentor program help you to connect the dots and contribute to let you find your true career passion?

作为一名学生，我曾设想不同职业的样子，所以我希望可以同有这些领域工作经验并愿意分享见解的人进行交流。作为学生，你会去设想理想工作的样子，但是你不能毕业时还带着这种设想，否则你会面临残酷的现实，发现工作与你的想象完全不同。

As a student, I had assumptions about what different industries may look like, so I wanted to talk to someone who had experience in the field and could share their insights. When you are a student, you often have assumptions about your ideal job, but it is important that you don't rely only on these assumptions until you graduate or else you will be hit with the hard reality that it is completely different from what you had imagined it to be.

在大二那年，我想进入电影行业。我在纽约知名的金冠影业实习，制作了一部短片作品，获奖并在戛纳电影节展映。当我遇到我的导师 Julliet 时，我惊讶于她的个人成就。Julliet 投入了许多时间同我沟通交流，我们会定期见面，她会和我分享成功人士在业内是如何工作的，这让我在短时间内获得了经验，加深了对行业的了解。但是后来我才意识到电影行业并不是最适合我的。从上海纽约大学毕业后，我在哥伦比亚大学攻读信息技术管理硕士学位，并创办了一家初创公司。

During my sophomore year, I thought I wanted to enter the film industry. I even interned at the prestigious Goldcrest Films in New York City and produced an award-winning short film that was showcased during the Cannes Film Festival.

When I met my mentor, Julliet Pan, I was blown away by her accomplishments. Julliet dedicated a significant amount of her time to work with me. We had regular meetings, and she showed me how successful people operate, allowing me to gain experience and learn about the industry in a very short period of time. However, I later realized that the film industry was not the right fit for me. After graduating from NYU Shanghai, I completed a Master of Science in Technology Management at Columbia University and launched a startup.

现在，我是对话式人工智能科技公司 Pypestream 的高级产品经理，尽管这与我最初的职业选择完全不同，但我从校友导师项目中获得的指导和技能帮助我顺利过渡到了现在的职业。我和 Julliet 现在的工作领域完全不同，但项目结束这些年我们仍经常联系。Julliet 在塑造我的职业生涯中发挥了至关重要的作用，至今仍是我非常要好的朋友，是对我很重要的存在。

Currently, I am a Senior Product Manager at the conversational AI tech company called Pypestream, a completely different path from my initial career choice. Nonetheless, the guidance and skills I developed during the NYU Alumni Executive Mentor program aided my transition to my current career. Despite working in different fields, Julliet and I regularly keep in touch even though many years have passed since our participation in the program. Julliet is truly invaluable to me; she has played a crucial role in shaping my career and remains a dear friend to this day.

 在这个项目中，你印象最深刻的事情是什么？

What's the most impressive thing during your experience in the program?

Julliet 教给我的重要一课是创造属于自己的职业道路。我还记得当时我们第一次对话，我问她是如何走到现在的职位，她强调每个人的道路都不同，我不必按照她的道路走。后来，我明白了在任何行业取得成功都没有特定的道路，这对我来说是一种解脱。除此之外，Julliet 还教会我管理自己的人脉，并适度展示自己。在她的指导下，我也建立了自己的圈子和关系，获得各种机会，也增强了我的行业经验和知识。

One of the lessons Julliet taught me was the importance of creating your own career path. I remember our first conversation when I asked her about how she got her current position at the time. She emphasized that everyone has different paths, and I am not expected to follow her exact path. Later, I came to an understanding that there is no specific path to become successful in any industry, and I found that understanding to be quite liberating. Additionally, Julliet taught me about the significance of networking and putting oneself out there. Thanks to her guidance, I was able to build a strong network that led to various internship opportunities, strengthening my experiences and knowledge about the industry.



请谈谈你在项目中有怎样的收获？

Describe what you have taken away from the program.

尽管我职业道路发生了转变，但在项目期间我更深入地了解了自身的优势和劣势，获得了至今仍对我有所帮助的技能，如跨职能沟通和管理复杂产品的能力，这些技能和电影制作、产品管理都是相关的。此外，我还学会了用户研究、社交，以及根据不同对象调整自己沟通方式的能力。在项目中还担任了学生干部，这一职务帮助我锻炼了我的演讲口才，这对于我现在的工作十分受用。尽管我没有选择继续从事电影行业，但我从项目中获得的这些技能为我成功转型为产品经理提供了很大的帮助。

Despite shifting career paths, my time in the program provided me with a deeper understanding of my strengths and weaknesses, along with a set of skills that continue to benefit my current career. I acquired cross-functional communication skills and the ability to manage complex products, which is relevant to both film production and product management. Additionally, I gained experience in user research, networking, and tailoring my communication to specific audiences. During the program, I was also a student leader, and that position helped me develop presentation skills that are useful in my current role. Although I did not pursue a career in film, the skills I obtained from the program have contributed to my success as a product manager.



卢子杰 Zijie Lu '19 导师 Mentor: Derrick Miu

计算机专业

伊利诺伊大学厄巴纳 - 香槟分校计算机科学硕士。后前往 Facebook 实习并转正，目前于 Meta 广告部门担任高级软件工程师。

Major in Computer Science
Master of Computer Science from the University of Illinois at Urbana-Champaign. Later, Zijie interned at Facebook. He is a senior software engineer in the Meta advertising department.



校友导师项目是如何帮助你理清思绪，找到你的职业兴趣所在？

Did the mentor program help you to connect the dots and contribute to let you find your true career passion?

在找到我真正的热爱之前我其实进行了非常多的探索，16 年时上纽推出了数据科学这个专业，涉及计算机和数学两个热门学科，在当时非常火爆，于是我也在大二时直奔数据科学专业。在学习过程中，我逐渐意识到自己对编程格外有兴趣。大二暑假我同教授做了 Machine Learning 方面的研究，大三我去纽约修读计算机科学的课程。大三暑假我前去英特尔做软件工程实习，比较享受科技公司有创新与活力的氛围，更坚定了自己对软件科学的选择。

I did a lot of exploration before I found my true passion. In 2016, NYU Shanghai launched a Data Science major, combining two popular subjects: Computer Science and Mathematics. It was very popular at the time, so I went straight into the Data Science major. Along the way, I gradually realized that I was particularly interested in programming. During my second summer vacation, I researched Machine Learning with my professor. In my junior year, I went to New York to take Computer Science courses. In the summer vacation after that, I joined Intel for a software engineering internship. I enjoyed the innovative and dynamic atmosphere of the company, strengthening my choice of software science.

在整个探索道路中，导师 Derrick 是我的引路人，他在数据分析和咨询方面经验丰富，和我的兴趣点很匹配。在我徘徊于咨询行业和数据分析行业时，Derrick 给我指出咨询行业依托于个人强大内驱力及深厚的兴趣，会接触不同的行业但很难在一个领域深耕；而数据分析更

多是一项技能，我应该把握住时机对多个方向进行探索，找到真正的热爱后再持续深耕。我也是听了 Derrick 的建议后，选修了更多计算机科学、编程相关课程，逐渐确立了自己在科技行业的职业发展方向。

Throughout the entire journey, my mentor Derrick was my guide. He has rich experience in data analysis and consulting and is a good match for my interests. When I was wandering between the consulting industry and the data analysis industry, Derrick pointed out that consulting relies on internal drive and deep interests. I would be exposed to different industries but it is difficult to delve deeply into one specific field; while data analysis is more focused on the skill itself. I should seize the opportunity to explore multiple directions and continue to work hard after finding my true passion. After listening to Derrick's advice, I took more courses related to computer science and programming and gradually established my career development direction in the technology industry.

我很庆幸这一路有 Derrick 的指引，他能站在宏观层面帮助我理清思路，让我能够珍视自己的想法和兴趣，并勇敢地进行有价值的探索。

I am very fortunate to have Derrick's guidance along the way. He helped me clarify my thoughts, allowing me to explore my interests fearlessly.

 整个校友导师项目中您印象最深刻的事情是什么呢？

What's the most impressive thing during your experience in the program?

Derrick 和我进行了一对一的头脑风暴，我们讨论了如果要创办一个公司，应该如何确定自己的主题创意、如何找到适合的市场、如何进行现有市场分析以了解产品的前景，并结合现实应用场景落地进行研究。我记得当时我们研究了“红包为何在中国如此畅销”，首先我们对红包这种支付应用进行了调研，了解了中美市场上有哪些类似的应用以及运营方式。然后，我们详细分析了为什么红包这种支付应用在美国市场上没有成功。Derrick 还给我提供了一些资料，包括中国大陆 iOS 应用商城中的排名以及相关分析和用户指数。最后我们得出结论，主要归结为潜在的文化差异因素。像这样的讨论非常有趣且实用，它为我提供一种方法论，教会我如何思考问题、从哪些方面入手，并学习完整的思考流程和逻辑链条。作为学生或是职场新人，我们可能还不能够系统地解决问题，但 Derrick 凭借其丰富的经验，为我带来了许多成熟建议与想法，非常受益。

Derrick and I once had a one-on-one brainstorming workshop. We discussed, when starting a company, how to determine the theme, find a suitable market, and conduct market analysis to understand the prospects and combine it with reality. I remember that we studied "Why are red envelopes so popular in China?" First, we researched payment applications such as red envelopes and learned about similar applications and operating methods in the Chinese and American

markets. We then analyzed in detail why payment apps like red envelopes failed to succeed in the US market. Derrick also provided information, including rankings in the iOS app mall in mainland China, related analysis, and user index. We concluded that it mainly came down to underlying cultural differences. This kind of workshop is interesting and practical. It provides a methodology that teaches me how to think about problems, where to start, and learn the complete thinking process. As students or newcomers to the workplace, we may not be able to solve problems systematically, but Derrick, with his rich experience, has brought me many mature suggestions and ideas, which is very beneficial.



 请用几个词来描述一下你在项目过程中的经历和感受，谈谈你在项目中有怎样的收获？

How would you describe your experience of the program?

拓宽眼界且富有启发。校友导师项目让我们有机会结识到许多在不同领域中非常专业的从业者，作为导师，他们凭借着自己多年来所累积的行业经验带来了深入且独到的见解，为我们未来的职业发展提供了多元视角，拓宽了视野。

I would say insightful and eye-opening. This profound and inspiring program allows us to meet many professional practitioners in different fields. As mentors, they bring in-depth and unique insights based on their accumulated industry experience over the years. It provides our future career development with diverse perspectives.

 对现在和未来参与项目的学弟学妹们有什么建议吗？

Words for current and future mentees.

首先，参加项目时要有明确的目标，知道自己希望从项目与导师那里收获什么，确保我们在计划中有所思、有所获，并为未来的职业发展做出更明智的决策。

First, we must have clear goals when participating in the project, know what we hope to gain from our mentors, and ensure that we make more informed decisions for future career development with the gained information.

其次，与导师保持紧密联系。当我们独自面临决策时往往难以全面且客观看待问题，此时一位经验丰富、专业性强的导师，将会为我们带来更为广阔与深入的视角，提供更为客观全面的建议。

Second, stay in close contact with your mentor. When we face decisions alone, it is often difficult to look at the problem comprehensively and objectively. At this time, an experienced and professional mentor can bring a broader and in-depth perspective and provide more comprehensive suggestions.

吴雨蔚 Vivian Wu '17

导师：米琦 Mentor: Michael Mi

荣誉数学专业

曾任职于联合利华、欧莱雅等快消集团，开创经营连锁茶馆品牌，现连锁桌游俱乐部创业者。

Major in Honors Mathematics

Entrepreneur for teahouse and board game clubs

Worked for FMCG groups (Unilever and L'Oréal), started and operated a teahouse brand.



请介绍一下你的职业发展历程及目前工作。

Introduce yourself and where you are currently working.

我有着两种完全不同的职业经历。一方面我曾在几家大型快消公司承担市场营销工作，所涉及的领域包括电子商务营销、贸易和渠道营销以及客户管理等。另一方面我还作为创业者，拥有一个茶馆品牌，鼎盛时期在上海拥有 5 家分店。目前，我经营着一家桌游俱乐部，在上海共有 3 家分店。今年 8 月，我将前往多伦多攻读 MBA 课程，并计划在那里学习工作一段时间。我想让我一直抱有热情经营自己事业的原因大抵是收获顾客的赞扬和满意，每次感受到他们的快乐时，我的内心也感到满足与幸福，这也不断支撑着我在这项事业中深耕下去。事实上平衡两项事业并不是一件容易的事情。就我个人经验而言，高效处理好手头多项事情最重要的一点就是合理分配时间。人的时间与精力都是有限的，做好时间管理与精力管理可以有效地帮助我们减少焦虑并高质量地完成工作。

I had two very different professional experiences. On the one hand, I have worked in the marketing department for several large FMCG companies. The areas covered include e-commerce marketing, trade and channel marketing, customer management, etc. On the other hand, as an entrepreneur, I own a teahouse brand, which, at its peak, had 5 branches in Shanghai. Currently, I also run a board game club with 3 branches in Shanghai. In August this year, I will go to Toronto for an MBA program and plan to study and work there for some time. I think the reason why I have always been passionate about running my own business is to gain the satisfaction of serving customers. Every time I feel their satisfaction with my work, I feel happy, which supports me in this business. However, balancing two

careers is not easy. From my personal experience, the most important thing about efficiently handling multiple tasks at hand is to allocate time in a reasonable way. Time and energy is limited. Good time and energy management can effectively help us reduce anxiety and complete work with high quality.

校友导师项目是如何帮助你理清头绪，找到你的职业兴趣所在？

Did the mentor program help you to connect the dots and contribute to let you find your true career passion?

作为一个思维非常发散的个体，我对各种事物都充满了好奇心。我和导师的交流常常涉及不同领域。导师总是乐于与我交流分享，特别是当我表达对营销领域的兴趣时，他还非常热情地向我介绍了自己在这个领域的的朋友，为我创造很多与业界大佬交流的机会，助力我的职业发展。

As a divergent thinker, I am filled with curiosity about all kinds of things. Communication with mentors often involves different fields. My mentor is always willing to share things with me, especially when I expressed my interest in the marketing field. He enthusiastically introduced me to his friends in related fields and created many opportunities for me to communicate with industry leaders, which helped my career development.

用三个词形容自己在校友导师项目中的经历。

Use 3 words to describe your experience of the program or what you have taken away from the program.

第一个词是卓越，在校友导师项目中我接触到了非常多优秀的行业领导者，他们的人生经验、工作经历都给我带来了非常大的启发，帮助我找到了自己的方向。

第二个词是多样化，我们的导师团队是一个非常多样化的团队，他们来自不同的行业与领域，在这样一个项目中，我可以接触到不同行业的信息，极大地扩展了我的视野，也丰富了我对世界的认识。

第三个词是友爱包容。校友导师项目就像是一个温暖的大家庭，除了 Micheal 以外别的导师也为我提供了很多帮助，不仅是知识上的帮助，更有情感上的支持。在这个包容的环境里，我可以大胆地去锻炼自己、表达自己，获得成长。

The first word is excellence. In the program, I came into contact with many outstanding industry leaders. Their life and work experiences have inspired me a lot and helped me find my career direction.

The second word is diversity. The mentor team is very diverse. They come from different industries and fields. In a program like this, I was exposed to information from different industries, which greatly expanded my horizons, and also enriched my understanding of the world.

The third word is friendliness. The program is like a family. Apart from Micheal, other mentors also provided me with a lot of help. In this inclusive environment, I could freely express myself.

给学弟学妹们的建议。

Words for current/future mentees.

面对来自各项事务的压力时不必过于焦虑，每个人都有自己的节奏，不必被大众的潮流所推着走。找到心中所爱并为之而奋斗，才是我们的必修课。

There is no need to be too anxious when facing pressure from different challenges. Everyone has their timeline and there is no need to be influenced by peer pressure. Finding what we love and working hard for it is our mission.



尹河恩 HaEun Yoon '21

导师：黃經偉 Mentor: Alfred Wong

专业：商学与市场营销（商业分析方向）

新加坡 TikTok 质量分析师，主要负责供应商对接、内容审查及条例法规推动，以确保广告安全。

**Major in Business and Marketing (Business Analytics track)
Quality Assurance Analyst at TikTok Singapore, ensuring advertisement safety through vendor collaboration, content review, and policy enforcement.**

 校友导师项目是如何帮助你理清头绪，找到你的职业兴趣所在？

Did the mentor program help you to connect the dots and contribute to let you find your true career passion?

在大二那年，我对于未来发展并不清晰。校友导师项目，尤其是我的导师 Alfred，指引我穿过迷雾前行。Alfred 曾明确表示，他不想替我规划职业道路，而是希望可以激发我自己去主动探索。他鼓励我去寻找自己的兴趣和志向所在，激发我去设想未来的样子。Alfred 向我提出了关于生活方式偏好和职业目标相关的问题，许多问题我从未考虑过，同时他还与我分享各行各业宝贵但又很现实的见解。在 Alfred 的支持下，我开始不断深入思考，并逐渐理清了自己的方向。

During my sophomore year, I did not have a clear future path in sight. The NYU Alumni Executive Mentor Program and, especially, my mentor Alfred Wong, were a guide in helping me navigate through the fog. Alfred was clear about not wanting to dictate my path but rather facilitate my exploration. Through candid discussions and probing questions, he encouraged me to dive into my passions and aspirations, prompting me to envision how I wanted my future to look. He challenged me with questions about my lifestyle preferences and career goals, sparking introspection and making me think deeply about topics I had not yet considered. I felt very supported and encouraged, as he provided valuable and realistic insights into various industries, deepening my understanding, and helping clarify my next steps.

有一阵子我非常苦恼毕业后是找工作还是申请研究生。Alfred 问我“你想在哪座城市定居？你想住什么样的房子？你想拥有怎样的生活？你想每天几点起床？”在听到这些问题时，我感到手足无措，也是在那时我意识到自己从未思考过这些最基本的问题。我给出一些模棱两可的答案，比如我偏好晚起，Alfred 便会根据我的答案耐心引导，帮助我思考自己的偏好对于工作类型或职业选择有怎样的影响。

As I reflect on our conversations, I recall struggling to decide whether to work or apply for graduate school after graduation. Alfred asked me then, “What city do you want to settle in? What is the type of house you want to live in? What daily routine do you want to have? What time do you want to wake up?” At the time, I froze, struggling to articulate a clear answer, realizing I hadn’t given much thought to these broader picture fundamental aspects. As I voiced out vague preferences like being okay with waking up late, Alfred gently guided the conversation by bouncing off of what I was saying to help me envision how those particular preferences might impact the type of industry and career choice.

Alfred 对我成长的帮助非常大。我记得之前问他为什么会选我作为他的学生，他说在我的迷茫中看到了我的潜力，知道我有真正的决心去发现和探索自己的道路。他没有告诉我所有问题的答案，而是帮助我去找到答案并将他们串联在一起。

Reflecting on this, I understand how much Alfred’s mentorship helped me grow both professionally and personally. I remember asking him why he chose me as a mentee. He mentioned seeing potential in my uncertainty, recognizing I had a genuine desire to explore and discover my path. Rather than giving me all the answers, he helped me find them myself, and I ultimately connected the dots.

 请简单谈谈你对项目的感受及收获。

How would you describe your overall experience/feeling about the program?

校友导师项目为我提供了一段长期的关系，我在 2019 年认识了 Alfred，到 2024 年我们依旧保持着联系。这段经历就像是我人生中的第三条航道，我有朋友，也有家人，而导师就像是这二者之间的一种关系。我可以随意交谈，又保持着一定的距离。一些我从来不会和家人朋友分享的私人事情上，我反而会信任导师，他是我可以寻求帮助或精神支持的另一条途径。此外，Alfred 还与我强调保持联系的重要性，尤其是毕业后保持关系变得更加困难。我学会对身边发生的事有所了解，对于新的机会持有开放的态度，不害怕自己的兴趣的转变。保持灵活、适应变化，这也是我通过这个项目所学到的。

The program provided me with a long-term relationship. I met Alfred in 2019 and in 2024 we still kept in touch. This experience was like a third channel in my life. I have friends and I have family, a mentor is a relationship that’s in the middle of these two. You are casual, yet keep a formal line, and you can trust them with

some private matters that you might not share with your friends and family. It's another pathway where I can just ask for help or mental support, so I normally trust my mentor with a lot of my information. Additionally, Alfred's mentorship emphasized the significance of staying connected, especially post-graduation, when maintaining relationships becomes challenging. Through the program, I learned the importance of flexibility, staying connected, and adapting to change. We have to be knowledgeable of what is happening around us, remain open to new opportunities, and not be scared of allowing our interests to change.



在这个项目中，你印象最深刻的事情是什么？
Tell an unforgettable memory with your mentor in and beyond the program.

我知道很多学生申请这个项目是希望得到实习机会，但对我来说，真正的价值在于这段与导师的关系本身。我第一次见到 Alfred 是在项目启动仪式的活动上，作为活动主持人我非常紧张，想确保活动顺利进行的同时，也想照顾好与导师这边的联络。我大三时在纽约历经疫情大爆发，Alfred 询问我是否安好，他比我更担心我的健康状况，一直与我保持联系，在精神上给予了我莫大的支持。我们共同度过了疫情，作为导师，Alfred 是我可以依靠的人。最近一次与 Alfred 见面是他来新加坡探望我，他看着我是一名大二学生，到如今在新加坡有着稳定的工作生活，这是一段奇妙的旅程。

A lot of students apply to this program expecting to get internships or job offers, but for me, the real value was in the relationship itself. The first time I met my mentor was at the kick-off event. I was the MC for the event and I was quite nervous because I wanted to take good care of him, and also ensure the success of the event. Another unforgettable moment was during my junior year, when the pandemic broke out. I was in New York at the time, and Alfred was very helpful and kept in touch with me, asking if I was ok. He was mentally very supportive. As a mentor, he was someone I could rely on. The last time we met in person was when he came to visit me in Singapore. It was crazy how he saw me as a sophomore student, went through the pandemic with me, being so worried about my health, probably more than me, and then, he saw me in Singapore, with a stable job and enjoying my life there. It has been a very complete circle.

赵楠 Nan Zhao '18

导师：潘美旭 Mentor: Juliet Pan

交互媒体艺术专业
曾就职于华为，现于腾讯天美工作室担任技术美术师。

Major in Interactive Media Arts
Formerly employed by Huawei
Technical Artist at Tencent Timi Studio.



请介绍一下你的职业发展历程及目前工作。
Please introduce your career journey and your current role.

本科毕业后我进入华为，负责用户体验设计，具体负责内容是人机交互中的语音交互。这份工作需要对语言逻辑、用户场景等有深入的思考。这是一份有趣、有挑战也受到社会认可的工作，但逐渐我发现这与我真正感兴趣的视觉创意并不相符。我希望在工作中找到激情与热爱，认同感和自我价值，所以权衡过后我选择了裸辞前往伦敦艺术大学修读 Creative Computing 硕士学位，并在毕业后先后于字节跳动抖音特效团队和腾讯互娱进行实习和正式工作。

After graduation, I joined Huawei, where I was responsible for user experience design, mainly focusing on voice interaction in human-computer interaction. This role demanded extensive consideration of language logic and dialogue scenarios. While this position was well respected, it didn't align with my true passion for visual creativity. Therefore I decided to resign and pursue a Master's degree in Creative Computing at the University of the Arts London in pursuit of my true passion. After that, I interned at the effect team at Douyin in Bytedance, and settled down in Tencent Timi.

目前我在腾讯天美旗下的 T2 工作室担任技术美术，主要负责一些渲染管线或者图形渲染的工作，帮助美术师实现他们所想要呈现的美术效果，同时保证手机上的流畅体验。我们还需要预先做很多技术与预研，使视觉效果能够更好地在手游上呈现。所以我们不仅仅是要做特效，还要对相关的技术、手机性能、移动端情况、行业情况等大量的研究。同时我们需要做好上下游沟通，因为技术美术是美术师和引擎开发中间的桥梁。天美工作室有超过八百名员工，我所在的团队有两百多人。在做一个项目的时候，团队会被划分为几个小组，分别负责游戏研发、游戏策划、美术、发行、运营等工作，大家都在为同一款游戏努力，我非常喜欢这种为了同一目标努力的工作氛围。

Currently, I am working as a Technical Artist at T2 Studio under Tencent Timi, responsible for rendering pipelines or graphic rendering work and assisting artists in achieving artistic effects on mobile devices. Extensive research and pre-production must be done to ensure that the effects can be presented in the best fashion. Timi Studio has over eight hundred employees, with my team comprising more than two hundred people. The team is divided into groups for a project, each responsible for game development, game planning, art, distribution, operations, etc.

在这个项目中，你印象最深刻的事情是什么？

What's the most impressive thing during your experience in the program?

大二下学期我的导师邀请我去参加她的影片发布会，当时我在社交方面较为青涩，借那次机会我深入认识这个行业并开始提高自己人际交往的能力。我当时准备了一个简单的几分钟自我介绍，同时还准备了自己的作品集，我的导师也向大家介绍了我。那次活动对我来说像是一场练兵，为我未来在求职中、工作中敢于在人前展示自我做了准备。

In the second semester of my sophomore year, my mentor invited me to attend her film premiere. At that time, I didn't have much experience in social situations. I got to deepen my understanding of the industry and improve my interpersonal skills throughout the process. My mentor introduced me to everyone at the event, and I got the chance to pitch my portfolio. That event was the gateway to prepare me for similar situations in future job scenarios.

你从校友导师项目中获得的收获是什么？

What you have taken away from the program?

第一点是积极尝试。对自己有兴趣的事不断探索，尝试不同的可能性。比如选择自己感兴趣的课程，认真完成大小项目，来丰富个人经历。再者是多去看看市面上的实习岗位，在找实习和完善作品集的过程中你就慢慢摸清自己的方向，勇敢地尝试多个方向。当然，每一次尝试背后必然都会付出很多的时间精力，因而，一定要进行充分准备。尝试过后，如果觉得不合适，就可以尽早否掉这个选择，也不要再去考虑这个沉没成本，前行的路上必然有不断的尝试，若不断为沉没成本而惋惜就是本末倒置了。

Firstly, daring to try. Continuously explore what interests you and try out different possibilities. Furthermore, explore various internship positions in the market. Through finding internships and refining your portfolio, you gradually figure out your direction and bravely try out multiple paths. Every attempt requires a lot of time and effort, so adequate preparation is necessary. If it's not for you, you can reject it early without dwelling on sunk costs. There will inevitably be continuous attempts on the road ahead, and regretting sunk costs would be a misplaced focus.

第二点是学会勇敢。回顾我的校友导师经历，作为一个学生，我需要向对方去介绍自己，表达自己，主动交流，建立联系，所谓“踏出第一步”，背后其实是需要很多勇气来支持的。

Secondly, learning to be brave. Looking back on my experience with the program, as a student, I needed to express myself and establish connections. "Taking the first step" actually requires a lot of courage.

第三点是学会了建立长久关系。回顾当时参加这个项目已经是十年前了，能够在漫长的十年里和自己的导师仍保持着长期的联系，我认为这非常珍贵，也十分感动。现在的我们更多的是平等的交流我们的生活和工作，双向的互动让我更加自信，表达也更加流畅。

Thirdly, building long-lasting relationships. Looking back, it has been ten years since I participated in this program. Maintaining long-term contact with my mentor throughout these ten years is incredibly precious and moving to me. Now, we talk about our lives and work, making me more confident along the way.

有留给未来参加这个项目的学弟学妹们的话吗？

Words for current/future mentees.

大家要勇于踏出舒适圈，向外拓展自己的人际关系圈。虽然不断认识新的人确实在一定程度上比较耗费精力，但认识新的人，通过他们的视角重新审视你所认识的东西，汲取多元的反馈和意见，无论你认不认可他们的观点，对于形成自身价值观都是有益的。

Everyone should dare to step out of their comfort zone and expand their circle of interpersonal relationships. Although continually meeting new people may be draining, getting to know new people, re-evaluating what you know from their perspective, and absorbing diverse feedback and opinions, regardless of whether you agree with them, are beneficial for shaping your values.

希望大家都可以在不断的探索和交流中找到自己的热爱。如果有同学对游戏行业，特别是游戏引擎 / 技术美术感兴趣，可以去 B 站（哔哩哔哩）搜索“闫令琪 Games101”先进行了解。

I hope everyone can find their passion through continuous exploration and communication. If any students are interested in the gaming industry, especially for computer graphics field, "Yan Lingqi Games101" on Bilibili is worth watching for further information.



武皓或 Karina Wu '18

导师：夏晴川 Mentor: Andy Xia

专业：商学与金融

中欧国际工商学院 MBA，曾就职花旗银行、普罗资本和桥健资本，现任职于一家 A 股上市的供应链公司战略投资和战略客户部。

Major in Business and Finance.

MBA at China Europe International Business School (CEIBS), worked at Citibank, Pro Capital and Bridgepoint Capital Strategic investment and Client Success at an A-share-listed Supply Chain service company.

校友导师项目如何帮助你确定你的职业发展道路？

How did the guidance you received from your mentor impact your professional development?

我的导师 Andy 在我的职业发展道路上给予了至关重要的指导。我一直对金融行业充满热情，但在选择继续留在花旗银行还是探索金融其他领域时，我陷入了困惑。正是在这个关键时刻，Andy 的建议发挥了重要作用。他鼓励我深入挖掘自己的兴趣，并建议我向导师、朋友和在职高级经理等不同角色渠道寻求建议。

The mentorship I received from Andy was instrumental in shaping my career journey. While I always had a keen interest in the financial industry, Andy's guidance came at a crucial moment when I was contemplating whether to stay at Citibank or explore other areas of finance. He encouraged me to dive deeper into my passions, prompting me to seek advice from a diverse range of sources including mentors, friends, and senior managers.

为了更好地转型进入资本市场，我决定攻读 MBA 学位，以此提升技能并为我带来更多的机会。Andy 帮助我更好的评估了自己的能力，并强调充分准备的重要性。他还鼓励我参与金融建模的练习，向行业专家请教，这些建议都对我帮助很大。

In preparation for my transition into capital market, I made the decision to pursue an MBA degree, recognizing its potential to enhance my skills and broaden my opportunities. Andy prompted me to think about how I reviewed my capacity, he underscored the importance of thorough preparation, and urged me to engage in financial modeling exercises and seek insights from industry experts, which really helped me a lot.

总体而言，Andy 的指导为我赋能，让我更明智地规划自己的道路，掌握必备的技能，在这竞争激烈的金融行业中收获成功。

Overall, Andy's mentorship empowered me to make informed decisions about my career path and equipped me with the tools necessary to succeed in the competitive landscape of the financial industry.

用 3 个词描述你从校友导师项目中获得的收获。

Use 3 words to describe your experience/feeling of the program or what you have taken away from the program.

能力：对于这个项目来说，这无疑是对我们未来职业潜力的发掘。在与导师的每一次交谈中，我们都在探索为了未来的职业生涯需要培养哪些能力。我认为这些能力可以分为硬技能和软技能两大类。以公共风险投资（PVC）为例，我们不仅需要精通金融市场知识，还需要具备出色的沟通技巧。

成就：在与导师交流时，我们需要思考自己期望从他们身上学到什么，以结果为导向，努力取得实际的进步。

关系：与导师建立的关系是一种双向的交流。导师们渴望了解他们的学员，并从我们的态度和观点中获得新的启发。对我们学员而言，这也是一个与资深专业人士建立联系，学习如何与他们有效互动的好机会，这对我们未来的职业发展有着极大的帮助。

Capability. For this program, capability means how you see your potential for your future career. Whenever you talk with your mentor you are also asking yourself what kind of capability you need to prepare for your future career. I think it can be divided into your hard skills and soft skills. For example, for PVC (Public Venture Capital) you need to be very proficient about the financial market but also have professional communication skills.

Achievement. You need to be result-oriented when chatting with your mentor. Think about what you want to learn from them.

Relationship. The connection you build with your mentor is a two-way relationship. Mentors are also excited to learn about their mentees, learn from your mindset and insights. For us mentees, it's also a great opportunity to stay connected and learn how to interact with senior professionals, which is very helpful for our future career journeys.

对现在和未来参与项目的学弟学妹们有什么建议吗？
Advice for current/future mentees.

首先，做好充分的准备，最大限度地利用好每一次与导师交谈学习的机会。

Be prepared. Maximize the value of your interactions with your mentor by approaching each conversation with thorough preparation.

其次，反思回顾每一次讨论。在交谈结束后，我们应该花时间总结与导师讨论的要点，思考其中的收获和启示，这有助于巩固我们的理解，让我们从中获得宝贵的见解，促进个人和职业的成长。

Reflect on Discussions. After each conversation, take the time to review the key points discussed with your mentor. Reflecting on these conversations will help solidify your understanding and enable you to extract valuable insights for your personal and professional growth.

最后，接纳并尊重多元观点。在与导师的讨论中，我们应该保持开放的心态，接纳不同的观点。如果发现自己与导师存在观点上的差异，我们应该将其视为一个自我发现和学习的机会。通过深入了解他们的观点，理解其背后的原理，我们可以拓宽自己的视野，增强批判性思维能力。

Embrace Diverse Perspectives. Keep an open mind during your discussions with your mentor. If you find yourself holding differing views, see it as an opportunity for self-discovery and learning. Take the chance to dive deeper into their perspectives, understanding the rationale behind their viewpoints. This exercise can expand your own outlook and enhance your critical thinking skills.



安新妮 Stephanie Anderson '23

导师：顾蔚 Mentor: Wei Gu

专业：社会科学（政治科学方向）
 乔治华盛顿大学，研究生与博士后事务项目助理。

Major in Social Science (Political Science)
 Program Associate in the Office of Graduate and Postdoctoral Affairs,
 The George Washington University.



校友导师项目如何帮助你确定你的职业发展道路？
Did the mentor program help you to connect the dots and contribute to helping you find your true career passion?

我一直对外交事务感兴趣，想成为外交官。本科期间，我专注于中美政策研究。然而，作为国际生在中国很难找到相关的工作岗位。当时，我获得了乔治华盛顿大学的全职工作机会，所以本科毕业后，我搬去了华盛顿特区。

My aspiration to work in the foreign service and serve as a US diplomat motivated my move to D.C. after graduating from NYU Shanghai to cultivate crucial networking connections. During my studies at NYU Shanghai, I focused on U.S.-China policy. Unfortunately, the job market's nature made securing interviews challenging in this sphere. I reached a juncture where securing a position became imperative, prompting me to consider adjacent roles for which I was qualified. George Washington University extended one of the first solid offers.

在我与顾蔚导师的交流中，她常常告诉我要学会适应，尤其在职业生涯中更要灵活。这让我意识到，有清晰的职业愿景是重要的，但是学会拥抱目前的机遇和选择同样不可小觑。

Reflecting on my dialogues with my mentor, Wei Gu, a recurring theme was the importance of adaptability. This insight was pivotal, reminding me that while having a clear career vision is valuable, embracing available opportunities is equally crucial for success. Flexibility is an indispensable skill in navigating your career trajectory.

在这个项目中，你印象最深刻的事情是什么？

What's the most impressive thing during your experience in the program?

项目结束一年后正值上纽大十周年，在校友活动上我又意外地与导师重逢。当时我看见她正在与我之前共事过的学校传播部主任姜华老师对话，我才发现世界好小，原来我们彼此都认识。

An unexpected reunion with Wei at the NYU Shanghai Alumni 10th-anniversary event, over a year after the program, left a lasting impression. I was about to meet the Director of University Communications, Hua Jiang, whom I had collaborated with on projects, only to find her in conversation with Wei. The coincidence sparked a delightful “Wait, we all know each other?” moment.



在我去迪士尼实习前，顾蔚导师向我引荐了一位在那工作 15 年的老员工，让我再次感受到了校友网络的强大。学校平台和校友导师的人脉可以给不同背景的同学都提供宝贵资源。

Having secured an internship at Disney a week prior, Wei's introduction to a 15-year veteran of the company underscored the alumni network's strength. NYU Shanghai and NYU's mentor networks provide students with access to a vast array of insights and backgrounds, invaluable across various fields of study.

用 3 个词描述你从校友导师项目中获得的收获。

Use 3 words to describe your experience/feeling of the program or what you have taken away from the program.

我脑海里第一个跳出来的词是“影响力”。我加入项目是 2020 年秋季学期，当时正值全球疫情。顾蔚导师有在 BBC 的工作背景和大量的差旅经历，所以我们的交流话题经常围绕着全球旅行展开，由此探讨全球研究和国际关系的影响。

The term “impactful” immediately springs to mind. My participation in the Spring of 2021, amid global turbulence, was profoundly significant. Discussions with Wei, especially given her BBC background and extensive travel, often revolved around the future of global travel and its implications on international study and connections.

第二个词是“资源丰富”，顾蔚导师利用她的人脉和经验全力帮助我，实现我的理想抱负。

“Resourceful” encapsulates the program's essence, particularly how Wei leveraged her connections and experiences to support my ambitions effectively.

最后一个词是“有趣”，听起来可能比较老套，但是项目体验确实非常愉快。我们与导师共餐、和其他项目学员相聚，项目里各种形式的活动都很好地促进了与导师和同学的交流。

Lastly, “fun” may seem cliché, but the program genuinely was an enjoyable adventure. From dinners with mentors and peers to the energizing closing event—the program facilitated memorable encounters and engaging discussions with passionate mentors and students.

有什么想对未来参加这个项目的学弟学妹们说的吗？

Words for current/future mentees.

充分利用和导师相处的机会，尊重他们在繁忙工作之余抽出的宝贵时间来帮助你。保持积极主动的沟通态度，感恩回馈导师所付出的精力与提供的帮助。

Maximize the time with your mentors; they are generously offering their time out of a genuine desire to see you succeed. Approach this opportunity with proactivity and respect, acknowledging that your mentors balance demanding careers.

保持沟通，导师可能不一定及时回复，但也可以善意提醒。项目结束时，可以送一些小卡片或者礼物给导师，来表达你对他们付出的时间和智慧的感激之情。

Maintain communication, understanding that they may not always respond immediately. Gentle reminders are appreciated, not frowned upon. Concluding your mentorship with a token of appreciation, such as a simple card, can profoundly convey your gratitude for their time, dedication, and wisdom.

最后，打开讨论话题。除商业与专业领域外，任何你所感兴趣的新闻、行业讯息或是生活见闻都可以成为交流分享的话题，导师们丰富的阅历定会给你许多全新的视角与启发。

Lastly, don't hesitate to broaden the scope of your inquiries beyond business or career topics. Explore news, life stories, different industries—anything that piques your interest. The mentors' vast reservoirs of knowledge ensure that any question can spark enriching conversations.

Ho Bin Kim '19

导师：谢定原 Mentor: William Hsieh

专业：全球中国学，辅修计算机科学、金融
小说家，同时从事视觉艺术和行为艺术，韩国光州市立美术馆的联合国教科文组织媒体艺术 2023 入驻艺术家。

Major in Global China Studies, Minor in Computer Science and Finance.
Novelist, also engaging in visual and performance art, 2023 Artist-in-Residence program for UNESCO Media Art at G.MAP Korea.

校友导师项目是如何帮助你理清头绪，找到你的职业兴趣所在？

Did the program help you to connect the dots and contribute to helping you find your true career passion?

我一直把大学看作是试错的天地。本科期间，我起初主修计算机科学，后来转到经济学，随后换到金融学，最后选择了全球中国研究。通过尝试各种课程，甚至是唱歌这类我知道自己会很吃力的方向，帮助我更好地了解自己，找到自己的兴趣所在。

Throughout my university journey, I viewed college as a haven for trial and error. I started as a Computer Science major, transitioned to Economics, and later changed my major to Finance, before settling on Global China Studies. The experience of trying various courses, even the ones such as singing that I knew I would struggle with, was invaluable for shaping my understanding of myself and my interests.

在我探寻发现自我的旅途中，校友导师项目发挥了关键作用，尤其是我与导师 William 的互动。William 自身的多元背景就告诉我，不必专注于某一个特定领域，反而激发多方面的兴趣可能会带来意想不到的机会。通过项目中接触不同的视角和职业路径，我对自己可以选择的无数条道路有了更清晰的认识。

The mentor program, particularly my interactions with William, played a crucial role in this journey. William's diverse background showed me that focusing solely on one specific field was optional and that embracing multiple interests can lead to unexpected opportunities. Through exposure to different perspectives and career paths, I gained clarity on the myriad of trajectories available to me.

学生时代我观察不同角色的人，常常无法辨别他人经过了怎样的路径，点点滴滴铸就成了现在的他们。我曾经也不确定自己应该成为什么样的人，并为之苦恼。我会以为其他人都想通了自己的人生规划，但其实，也许他们也不知道。我们不可能时时刻刻都能把所有事想明白，不过这样也有好处，我们为自己制定目标时就不存在对或是错。其实对错取决于我们自身，虽然我们很容易被外界的期望所左右，但归根结底，我们的内心才能指引我们前进的方向。

As a college student, I found myself looking at individuals in their current roles, and unable to discern the tracks they went through to reach that destination. It is only in hindsight that all the dots start to connect. I once grappled with the uncertainty of who I was meant to become. I looked at other adults and thought they were the ones who had life figured out. But the truth is maybe they too harbor uncertainties. I think that we can't have everything figured out all the time, but that this is a blessing in disguise because that way there are no certain goals that are deemed right or wrong. It's up to us to decide what is right and what isn't. While it's easy to be swayed by external expectations, ultimately, it is our instincts and passions that should be the ones guiding our path forward.

用几个词描述你从校友导师项目中获得的收获。

Which words would you use to describe your experience/feeling of the program or what you have taken away from the program?

颠覆与平静吧。在大学期间，我参加了各种活动，把自己推出舒适区，去挑战自己陌生的领域。我寻找到新机遇，也会有想法矛盾的时候。在这拥抱变化、不断学习的过程中，尽管有颠覆和混乱，我还是在校友导师项目里找到了一种平和感。这种平和感源于我的自我意识，发现每一次经历、挑战和遭遇都有助于我的个人和职业发展，也来自于项目中形成的互助群体。我十分受益于我与导师 William 的关系，但我也从项目中其他同学身上学到很多，这样的社群很不错。

Disruption & Peace. Whilst in university, I attended different events, that pushed me out of my comfort zone and challenged me to explore unfamiliar fields and perspectives. I embraced change and learning, as I sought new opportunities and grappled with conflicting ideas. However, despite the disruption and chaos, I found a sense of peace within the mentor program that stemmed from the realization that every experience, challenge, and encounter contributed to my personal and professional development. This peace also came from the supportive community fostered within the program. I learned many things from my mentor William but I also benefited a lot from the mentee relationships. It was truly a great ecosystem.

有留给未来参加这个项目的学弟学妹们的话吗？

Words for current/future mentees.

如果你还在犹豫，就先提出申请！作为大二学生，与行业大咖会面交谈、共进晚餐、共度休闲时光是一件非常难得的事情，在项目外很少有这样的机会。选择自己熟悉领域之外的导师并与他们交流，让自己接触到更广泛的经验和新鲜的知识，激发创造力和创新力，也能帮助你对于各行各业有更全面的了解。

If you are wondering about it, apply! Meeting industry leaders, engaging in conversations with them, sharing meals, and spending casual time with them as sophomore students is an exceptionally uncommon occurrence, and such opportunities can seldom be encountered outside the infrastructure of the program. Choose mentors who are outside of your familiar field. Open yourself up to a broader range of experiences and knowledge. Interacting with mentors from different fields can spark creativity and innovation by introducing fresh ideas and approaches, and it can help you develop a more well-rounded understanding of the various sectors available to you.

学一个东西两三年并不代表你就是专家，从业二十年或三十年也不一定能让你成为最优秀的人。当我们待在自己建立的人设下时，我们会得到安全感，但这也可能会限制我们体验其他事物。保持学习，即使是对你并不熟悉的行业，也能带来重要的个人和职业成长。不要害怕失败或被评判，相反，要相信自己的直觉，不断向前迈进。抓住这个项目提供的机会，拓展视野，充分利用这段宝贵的经历。

Be vulnerable. Learning something for two or three years doesn't make you an expert. Being in the industry for twenty, or thirty years does not make you the best. We always have this sense of security when we stronghold to whatever identity we have built up. This might be holding us back and limiting us from experiencing other things. Being vulnerable and willing to learn, even if it's about an industry you are not familiar with, can lead to significant personal and professional growth. Don't be afraid of judgment or failure; instead, trust in your instincts and keep pushing forward. The mentor program offers a rare opportunity to connect with industry leaders and expand your horizons. Seize it, apply it, and make the most of this invaluable experience.



Cindy Luo '21

导师：包强 Mentor: Danny Bao

专业：商学与金融，辅修：数学
现就职于太平洋战略与评估机构。

Major in Business and Finance with Management Track
Minor in Mathematics
Associate at Pacific Strategies & Assessments (PSA).



 校友导师项目是如何帮助你理清思绪，找到你的职业兴趣所在？

Did the mentor program help you to connect the dots and contribute to helping you find your true career passion?

我来自南非，成长环境与上海截然不同，所以来到上海后，我从一个“外来者”的视角去了解中国的发展。加入校友导师项目时，我并不清楚自己的目标。我向导师表示我对金融领域感兴趣，但不确定自己适合的方向与行业，同时我对于音乐也很有兴趣。我的导师告诉我不必急于求成，并鼓励我认真思考、探索兴趣，包括对音乐的追寻也不要轻易放弃。

I am from South Africa, and the environment is completely different from Shanghai. Coming to Shanghai, I had an outsider perspective and wanted to understand how China functioned. When I joined the program, I had no idea what I wanted to do. When I met my mentor, Danny Bao, the first thing I told him was that I am interested in finance but was unsure which aspects of the industry would be a good fit for me, and I also wanted to pursue music. My mentor told me not to be in a rush and encouraged me to think carefully about my interests and not to give up, even on music.

在本科就读期间，我接触到了环境、社会和公司治理（ESG）的概念，并有幸在全球爱与和平领导人峰会的项目中担任了大使，负责了 ESG 相关的业务，从而激发了我从事该领域的兴趣。

During my study at NYU Shanghai, I came across the concept of ESG. I had the opportunity to serve as a B Generation Ambassador for B Corp China where we certified businesses that showed ESG practices, which inspired me to pursue something related to the field.

目前，我就职于太平洋战略与评估机构（PSA），主要负责不同行业的客户进行尽职调查和咨询服务。这份工作是我以前从未试想过的，然而正是因为导师的建议，我得以抱着一个更为开放的心态去尝试，并意识并发掘这样一个于我完美的职业选择。现在，我仍然与我的导师保持联系。他也会询问我 ESG 领域的专业建议，这也使我对于自己的职业道路选择更加自豪与满意。

Currently, I am an Associate at Pacific Strategies & Assessment where I conduct due diligence, investigations, and advisory services to clients across all industries and major jurisdictions. This job is something I had never heard of and never imagined I would pursue. However, I got into this industry because my mentor advised me to try it with an open mindset and later I realized this was a perfect fit for me. I still keep in touch with my mentor because he is very strong about networking. He once asked me about ESG and I advised him to put some into his company, which gave me reassurance for the career path I chose.

从校园到职场，你如何应对挑战？在职业道路上是否遇到过挫折？

From the start of NYU Shanghai to the professional world, how did you manage challenges and were there major setbacks you have faced in your career path?

在我大三大四时，突遇疫情，许多原本可以拿到的机会付诸东流了。面对突如其来的变化，我认为重要的是让自己意识到，或许我们无法立马就开始新的道路，但始终都应该相信自己。要去了解我们已经拥有的和应该拥有的，并基于此来进行选择。就算被拒绝，可能也仅仅表明这不适合你，我就是用这种积极的心态来应对职场上所面临的挑战。

During my junior and senior years, the pandemic hit, and a lot of opportunities went down the drain. It is important to understand that getting back up and starting a new path is not immediate, but at the end of the day, you should always have trust in yourself. Being aware of what you have and what you should have is crucial because you have the opportunity to choose. If you face rejection, it may indicate that it is not the right path for you. By adopting this kind of mindset, it helped me navigate through the challenges faced in my career path.

用几个词描述你从校友导师项目中获得的收获。

Use 3 words to describe your experience/feeling of the program.

无畏，勇于探索、尝试新的事物。

行动，想要实现目标，就需要制定行动计划，不断向前迈进。

耐心，在毕业后我意识到当下自己并没有为深造做好准备，便选择找寻工作。而半年的耐心等待，为我获得了一份适合且与自身匹配的工作机会。

First, fearless. My mentor advised me to not overthink things and to be open to trying new things. Next, action. If you want to achieve anything or move forward, you need to have an action plan. Finally, patience. After graduation, I knew I was not ready for business school. Instead, I waited half a year to get my current job, but through patience I was able to obtain a job that was the right fit for me.

有留给未来参加这个项目的学弟学妹们的话吗？

Words for current/future mentees.

无论参与项目时你处于什么阶段，你只需要清楚自己擅长什么、想要什么，减少与他人无谓的比较和不必要的担心，保持积极与乐观的心态。此外，与导师维持密切的联系和沟通，我的导师总能适时给到正确建议，这于我而言非常宝贵。

No matter what stage you are at when you join the program, that is alright. Do not worry too much about where you are compared to other people; make sure to maintain a positive attitude and mindset. You just need to know what you are good at and what you want. Lastly, talk to your mentor. For me, my mentor was able to give me the right advice at the right time, so I found that to be extremely valuable.



王开婕 Kathy Wang '17

导师：张志刚 Mentor: Robin Cheung

商业与金融专业，辅修交互媒体艺术

伦敦商学院 MBA，曾就职于普华永道，食芯资本，现于富浙基金担任高级投资经理。

Major in Business and Finance, Minor in Interactive Media Art
Senior investment manager at Fuzhe Fund
MBA at London Business School, worked at PricewaterhouseCoopers (PwC) and Bit & Bites.



请介绍一下你的职业发展历程及目前工作。

Please introduce your career development path and current job.

本科毕业后我选择了直接就业，进入普华永道。工作一年多后，我加入了美元基金食芯资本，其投资方向是全球食品农业科技领域颠覆式创新企业，例如基因编辑、合成生物学、人工智能技术在食品农业领域的应用等。期间我接触了大量海内外前沿初创企业和优秀的科学家们，参与完成四个项目的投资决策。2020年，我决定攻读 MBA。

After graduating from NYU Shanghai, I chose direct employment and joined PwC. After working there for a year, I joined the US-dollar fund firm Bits & Bites. Its investment focus is high-tech companies in China's agricultural industry, involving areas such as synthetic biology and applying AI to agriculture. During those two years, I completed 4 projects that gave me extensive exposure to domestic and overseas startups, and made me more determined about my interest in the investment field. In 2020, I decided to pursue an MBA.

读 MBA 期间我在股权投资领域继续探索。毕业后，我选择从美元基金转至人民币基金，从早期风投转至中后期偏财务型的科技产业投资，加入了浙江省级国资平台富浙基金。富浙基金是浙江省国有资本运营公司的资本运作核心平台，以市场化方式运作的专业基金管理人，也是浙江省试行管理团队持股的先行国资投资机构，在管基金规模约 140 亿元。可能很多上纽的同学们会好奇我的这个选择，我认为自己的职业选择，是基于当下的全球宏观形势、国内一级市场发展趋势做出的，国资基金正以其庞大的资金体量，在中国急需自主可控的硬科技创新、产业转型背景下，扮演愈加主流角色。

During my MBA studies, I further explored the investment field focusing on stock equity, transitioning from the US dollar to the RMB fund, and from early-stage to later-stage finance-oriented industrial investment. Later, I worked at Fuzhe Fund, a market-oriented fund manager under the Zhejiang Provincial State-owned Assets Supervision and Administration Commission that is the first state-owned investment institution in Zhejiang to implement shareholding from the management team, with a fund size of about 14 billion yuan under management. This decision might not be the popular choice among NYU Shanghai students, but under the current macroeconomic background, the huge scale of state-owned funds and China's emphasis on domestic independent R&D all convinced me that entering the RMB fund is a more appropriate choice.

截至目前我已经参与近 10 个项目，总投资规模近 10 亿元。我的日常工作包括大量的储备项目搜寻筛选、项目立项、商业/财务/法律尽职调查、财务模型搭建、核心交易条款谈判等，并定期跟踪已投资项目发展情况，提供股东赋能支持，并协助公司完成多支新基金的募集设立筹备工作。每一个项目的决策都涉及大量对公司所处产业链的深度研究，对公司本身商业逻辑、估值合理性的深入分析，以及对企业家决策风格的调研。这一过程中，我有幸能够接触到国内最顶尖的一批科技企业家、产业投资者、长三角地区的诸多敬业的省市县区级政府工作团队，以及优秀的金融中介机构前辈。

So far, I have worked in ten investment projects with a total scale of nearly 1 billion. My daily work includes a lot of project searching, screening, establishment, due diligence and transaction negotiations. I also regularly follow up on the development of existing projects, assisting the company in completing the preparatory work for the raising of new funds. Each project decision involves a lot of in-depth research on the industry chain in which the company is located, the company's valuation methodology, as well as the entrepreneur's decision-making style. During this process, I was fortunate to access a group of the country's top technology entrepreneurs, investors and many dedicated provincial, government teams in the Yangtze River Delta region.



校友导师项目是如何帮助你理清头绪，找到你的职业兴趣所在？

Did the mentor program help you to connect the dots and let you find your true career passion?

在我职业发展道路上的重要节点背后都有我的导师 Robin 的建议和支持。在做每个决策前我都会和我的导师聊。他提供建议的方式让我受益非常。他不会直接告诉我应该怎么做，而是通过不停的提问和追问，让我在回答这些问题的过程中明晰自己的想法，由此独立思考我为什么会这么想，以及做这件事背后的优缺点，最后获得自己的答案。其实很多时候我内心已经有一个模糊的答案，通过与 Robin 这样一位人生和工作经验丰富的长者一起来梳理理清我的选择，会让我对自己的答案更加坚定。

Behind my career development was my mentor Robin's support. I talked to him before making every decision. His way of providing advice is very unique. He wouldn't directly tell me what I should do. Instead, he would ask questions so that I could reveal thoughts and hence independently think about why I did what I did. In other words, he led me to think about the pros and cons behind doing something before getting to the answers. Many times I already had an answer in my heart, but I still need a more experienced senior to justify my choice to feel more confident.



对现在和未来参与项目的学弟学妹们有什么建议吗？

Advice for current/future mentees.

首先，努力问出好问题，在这个项目中我们本质上就是不断地向导师寻求各种各样的帮助，以期丰富自己的知识框架并形成对世界更系统的认识。尚未踏入职场的我们对很多东西其实都存在误区甚至偏见，而通过拥有丰富工作经验和行业经验的导师们，我们可以很好地打破边界，获取知识与宝贵经验。

Strive to ask good questions. In this program, we are constantly seeking help from our mentors, to enrich our knowledge framework and form a more systematic understanding of the world. We, as students who haven't entered the workplace yet, sometimes have misunderstandings and even prejudices about things. Through interacting with experienced mentors, we can break down boundaries and gain valuable experience ourselves.

其次，不要给自己设限。有些时候我们会害怕自己的想法在别人看来很幼稚，但事实上经验本就是聚沙成塔式积累，诚实地面对自己的所知和所不知反倒可以让我们收获更大的成长。

Don't impose limits on yourself. Sometimes we are afraid that our ideas will appear naive to others, but in fact, experience is accumulated in a step-by-step manner. Being honest about what we know allows us to grow.

最后就是要秉持开放与享受的心态。校友导师项目并不是一门课程，不是进行了一场交流就一定会学到什么新的知识，而是通一个建立一段良好关系，和经验丰富者交谈的机会。所以不要抱有过强的功利心，而是要试着去享受交流的过程，反复咀嚼导师们的话，在人生的某一个阶段，这些话可能会突然跳出来治愈你、启发你。

Be open-minded. The program is not a class that guarantees knowledge. It is instead an opportunity to build a good relationship with experienced professionals. So don't be too utilitarian-focused, try to enjoy the communication process and keep in mind the words of your mentors because later in life their words may unexpectedly inspire you.

如果学弟学妹们对投资领域感兴趣，可以多锻炼自己透过问题看本质的能力，以及短期内对新事物进行系统性学习的能力。在这个行业里你会接触到非常多不同的领域，也会和不同的人打交道。拥有较高的学习能力能够提升自己的专业性，也能提高和专业人才沟通的效率。

If you are interested in the investment field, you should train your problem-solving ability, as well as your ability to systematically learn new things quickly. In this industry, you will be exposed to many different fields and deal with different people. Being able to deal with these can improve professionalism and efficiency in communicating with professionals.

杨知恒 Benny Yang '22

导师：季臻 Mentor: Zhen Ji

荣誉数学与数据科学专业

麻省理工学院硕士，现就职于美国对冲基金公司贝莱斯尼，从事量化研究员工作。

Double major in Honors Mathematics and Data Science
Master at Massachusetts Institute of Technology (MIT)
Quantitative Researcher at Balyasny Asset Management.

在这个项目中，你印象最深刻的事情是什么？

What is the most memorable thing for you in the program?

在项目过程之中，我体验了许多有意思的事情。例如，和季老师的初见并不是非常严肃的坐下来谈，而是在高尔夫球场。季老师喜欢高尔夫，而我虽然从小主要练网球但对高尔夫也有所涉猎。共同的兴趣爱好也巩固了我们的师生之情，让我有机会在项目结束后还和季老师一起打过几次球，也使得季老师将他的家人介绍与我认识。

Our first meeting was on the golf course, which was quite memorable. We started chatting about our shared interests and ended up playing golf together several times. Our relationship grew strong, and even after the program concluded, Mr. Ji warmly introduced me to his family. We were growing ever familiar with each other, and he was kind enough to introduce me to his family.

 用几个词描述你从校友导师项目中获得的收获。

Describe what you have taken away from the program.

第一个关键词是多元的选择。我是学数学与数据科学专业的，并没有上过金融类相关课程。结合自身背景，我能最先想到的未来发展方向便是申请数学博士或是去科技公司从事计算机相关的工作。季老师也是跨学科背景，从科技领域进入到金融行业，他结合他自身经历告诉我其实还有很多条路，很多职业发展的选择，比如对冲基金量化等。这个方向是我大二时没有了解的，所以校友导师项目也算是领我进门。我的职业道路走到今天，很大程度上得益于项目以及导师给了我许多新的职业建议和多元的思考视角。

The first keyword would be “diversified opportunities”. As a Mathematics and Data Science double major, I didn’t take any finance-related courses at the time. My initial career plans were either pursuing a Mathematics Ph.D. or directly joining a tech company as a software engineer. Mr. Ji, with his interdisciplinary background transitioning from tech to finance, introduced me to various career paths within finance outside my consideration previously, such as quantitative analysis in hedge funds. His guidance broadened my career perspectives significantly.

第二个关键词是深厚的师生情，在整个项目期间，我和季老师联系很密切，除了日常沟通项目进程外还会分享彼此近况，比如我会提及后续想要深造的方向等，寻求他的专业建议和看法。季老师也会向我咨询一些关于他儿子在学业规划或选课上遇到的问题。在项目结束以后，季臻老师也仍一直为我的研究生择校与实习等提供帮助指导。甚至读研期间，我们还在异国他乡见面，从这段师生情中持续获得的正向反馈让我非常感动。

The second keyword is “profound relationships”. Throughout the entire program, I maintained close contact with Mr. Ji. We shared personal updates, including my aspirations for further education and seeking his professional advice. In turn, Mr. Ji would seek advice on his son’s academic and mathematical challenges. Even after the program ended, Mr. Ji continued to guide me in decisions regarding graduate school and internships. Our relationship transcended borders as we even managed to meet during my graduate studies abroad. This enduring bond, along with the positive feedback from his assistance, has left a lasting impact.

 有什么特别想对导师说的吗？

Words for your mentor.


感谢季老师为当时的我打开了许多全新的个人发展视角，并提供了宝贵的资源。季老师为我介绍了本科第一份暑期实习，让我对于量化金融方向的工作有了初步的了解和直观的感受。后来到了研究生期间，我看到 KKR 有一个与量化相关的岗位，季老师又热心为我引荐。虽然我最后接的是现在公司的实习机会，但还是很感激季老师一路来给我的支持和帮助。平日里，季老师也非常乐于分享职场经验与贴心建议，这对于我非常受用且安心。

I want to express my heartfelt gratitude to Mr. Ji for opening up new perspectives for his invaluable resources in both the industry and life. Mr. Ji introduced me to my first summer internship during my undergraduate studies, which gave me a preliminary understanding and firsthand experience in the field of quantitative analysis. When I spotted a quantitative-related position at KKR later in my graduate studies, Mr. Ji enthusiastically recommended me and helped me secure the internship, deepening my understanding of the private equity sector. He is always willing to share workplace experiences and offer thoughtful advice, which has been immensely beneficial and reassuring for me.

季老师身上的积极态度与品质一直激励着我。他的超强自律与自我管理能力让我发现了实现“工作与生活”二者间平衡的可能性与重要性。同时，季老师非常懂得感恩，他一直尽己所能回馈学校等培育之恩。在他的影响下，作为上纽大的校友，我也开始思考可以通过何种途径回报我的母校，帮助更多学弟学妹。

Mr. Ji's positive attitude and qualities have inspired me to rethink my approach to life. His exceptional self-discipline skills have shown me the possibility and importance of balancing work and life. Moreover, Mr. Ji exemplifies gratitude by consistently giving back to the institutions that nurtured him. Under his influence, as an alumnus of NYU, I have begun contemplating ways to give back to my alma mater and help fellow students.



 有留给未来参加这个项目的学弟学妹们的话吗？

Words for current/future mentees.

首先，我觉得在项目中自身需要有一定的主动性，因为导师虽然都非常想要为我们提供帮助，但如果我们自己没有主动梳理并提出困惑点、或是指出在哪些方面需要及时的指导和帮助，那其实导师也很难更有效地“对症下药”。导师自身工作比较繁忙，所以可以每次提前准备 2-3 个问题而后主动约导师询问指导，这样在节省双方时间的同时，每一次的聊天也会更有成效。

Firstly, I believe it's crucial to take initiative in the program. While mentors are eager to help, without us actively articulating, it's challenging for them to assist. Since mentors are often busy, preparing 2-3 questions beforehand and actively seeking their guidance can make our interactions more efficient.

其次，与导师之间的关系维系也需要重视。就我个人经验而言，与导师的交流不应只有遇到问题需要帮助时才想到导师约其见面，我们也可以在逢年过节时进行简单的问候或是常常分享自己在学业和职业发展的最新动态。其实在项目进行过程中，我们双方在慢慢连结，导师也会很关心我们的近况。每次交流可以更好拓宽眼界，这对于未来职业规划与选择也会有新的启发。

Secondly, maintaining the relationship with your mentor is essential. Mentors are not just project supervisors. Instead of only reaching out when facing difficulties, occasional greetings during holidays or sharing updates about our studies and careers can foster a stronger bond. As the project progressed, a connection came to be on itself. Each exchange can broaden our horizons and provide new insights for future career planning.

最后，除了提升个人能力外，应向外拓展社交圈，多主动结识新人，多留意发掘机会。

Lastly, besides personal development, it's crucial to expand our social circles and proactively network with new people while remaining vigilant for opportunities.

赵晗宇 Sharon Zhao '23

导师：姚蕾 Mentor: Lei Yao

专业：商学与金融
摩根大通集团分析师。

Major in Business and Finance
J.P. Morgan Analyst.

介绍一下你目前的工作。 Introduce your job and role.

目前我在摩根大通集团银行业务部负责中国企业出海需求和国际扩展。我们为客户提供资金管理和投资理财等服务，旨在为他们匹配合适的金融产品。我的工作主要涉及新经济和能源行业的研究。半年以来的工作经历，加深了我对财务知识，公司产品和市场动态的了解和认识。

Currently, I work in the Banking Division at JP Morgan, where I am responsible for handling the international expansion needs of Chinese businesses. Our services include cash management and market investment, tailored to match our clients with suitable financial products. My work mainly involves research in the new economy and energy industries. Over the past six months, this work experience has deepened my understanding of financial concepts, company products, and market dynamics.

在这个项目中，你印象最深刻的事情是什么？ What's the most impressive thing during your experience in the program?

校友导师项目提供了宝贵的机会让我能与优秀的导师进行交流互动，从导师身上学习人生智慧和处世之道，同时也增强了我和项目里其他同学的联系。我的导师姚蕾让我印象最深刻的是，她向我强调了永不满足现状的重要性，并以其作为金融领域资深女性领导的气质和力量，为我树立了榜样。她的建议和态度让我认识到，人生充满了探索的可能，我们不应安于现状，限制自己。

This program has provided valuable opportunities for us to engage with exceptional alumni mentors. These interactions not only strengthened my connections with other mentees, but also imparted valuable life wisdom and insights from our mentors. One memorable aspect of my interaction with Mentor Yao Lei was her emphasis on the importance of never settling for the status quo. Through her exemplary leadership as a senior female figure in the finance industry, she inspired me to aspire for continual growth. Her advice and demeanor made me realize that life is full of exploration, and we should not limit ourselves or become complacent.

有留给未来参加这个项目的学弟学妹们的话吗？ Words for current/future mentees.

积极利用学校资源，不要把自己束缚住。准备具体问题，进行深入交流，这样会让导师看到你的潜力，愿意分享更多的知识。与导师的沟通不仅限于职业话题，也包括个人成长和生活规划，这有助于建立更深层的关系。因为来参加这个项目的导师，他一定是愿意分享的，所以你勇敢地迈出那一步很重要。

For future participants, I suggest making the most of the school's resources and avoiding self-imposed limitations. Prepare specific questions for in-depth discussions, as this will showcase your potential to mentors, encouraging them to share more knowledge. Communication with mentors should extend beyond professional topics to include personal growth and life planning, fostering deeper connections. Remember, mentors participating in this program are willing to share their experiences, so taking that courageous step is crucial.





有什么想对导师说的话吗？

Appreciation for your mentor.

我特别感谢我的导师，她的指导帮我拓宽了视野，教会了我不给自己设限的重要性。我大二的时候特别想做咨询，但是当时在学校里我的眼界比较有限。当时我的导师指导并鼓励我，要一直勇于迎接新机遇，不管是在职业还是其他的选择上。我真的很感谢她愿意跟我分享这么多她的经验和故事，在项目结束后我们也一直保持联系。能有像姚蕾这样一位优秀女性做我的导师真是一件非常幸运的事情。

I am immensely grateful to my mentor for broadening my horizons and teaching me the importance of not placing limits on myself. Back in my sophomore year, I was strongly inclined towards the consulting industry, but felt constrained by my limited exposure in school. One pivotal guidance she offered was to never set boundaries for myself, especially in career choices. Her encouragement and guidance have consistently emboldened me to embrace new opportunities. I sincerely appreciate her willingness to share her experiences and stories with me. Even after the program ended, we have maintained our connection. Having an exceptional woman like Yao Lei as my mentor is truly a fortunate occurrence.

朱知薇 Vivian Zhu '19

导师：包强 Mentor: Danny Bao

商业与金融、政治科学双专业
香港中文大学职业法律博士
现就职于中银保险，境外项目核保人。

Double Major in Business and Finance, Social Science (Political Science focus)
Juris Doctor (JD) at the Chinese University of Hong Kong
Underwriter at Bank of China Insurance.



请介绍一下你的职业发展历程及目前工作。

Introduce your career journey and your current role.

本科期间我修读了商业与金融和社会科学（政治学方向）双专业。大三时，我在纽约选修了一些法律预科课程，并逐渐意识到自己对法律行业的兴趣。因此，毕业后我选择前往香港中文大学修读了职业法律博士（Juris Doctor）学位，并通过了国内的法考。在个人因素、香港反修例运动、疫情等大环境因素的叠加影响之下，我最终选择回到内地，加入了中国银行集团旗下的保险条线，从事法务工作，后来内调到目前所在的核保岗位。

I majored in Business and Finance and Social Science (Political Science focus) for my undergraduate studies. Since I took some pre-law courses during my junior year and discovered my interest in this field, I went to the Chinese University of Hong Kong for a Juris Doctor degree, during which time passed the National Legal Professional Qualification Examination in Mainland. Due to a mix of personal reasons and the general situation, I eventually returned to the mainland and joined the insurance line of the Bank of China Group to conduct legal work. Later, I transferred internally to my current underwriting position.

核保是一个比较小众的工作，但是对于保险公司来说至关重要，是一个适合具备金融法律复合背景的人从事的工作。我目前负责的是境外保险项目核保，设计诸如“一带一路”银团境外融资所需的保险方案。我一方面需要审核前端提出的保险方案，通过计算及审核保单条款，确定该项目上公司自身承保能力。另一方面，我还会负责项目的再保险分出管理工作，与后端再保公司沟通安排份额。一个大型的境外保险项目，需要通过联共保、合约、临时分保等诸多方式分摊风险，因此“设计”出的保险架构，往往比较复杂。此外，一份境外保险方案

即一份英文合同，包含非常多的条款，不同的条款设置会导致不同的承保能力，因此，需要核保人有一定的法律能力去阅读把握条款。核保人还需要在有限时间内审核保险条件，作出较为精准判断，同时管理好业务部门及领导的期望。因此，这个岗位能很好地锻炼人的核保经验、外语能力、沟通能力等，是一个综合性较强的工种。

Underwriting is niche, yet it is indispensable for insurance companies. It is a job suitable for people with a dual background in finance and law. I am currently responsible for the underwriting of overseas insurance projects, such as syndicated overseas financing for “Belt and Road Initiative.” On the one hand, my job is to design or review the insurance schemes, determine how much could my company write, and review the Policy’s terms. On the other hand, I will also be responsible for the reinsurance ceding management, communicating with the back-end reinsurer(s) to arrange shares. A large overseas insurance project usually requires risk sharing through many instruments such as co-insurance, treaty, facultative, etc. Therefore, insurance structures are often complicated. In addition, an overseas insurance scheme is a contract, which contains a lot of clauses. Different schemes will lead to different decisions of how much to write. Therefore, the underwriter needs to have the legal sense to read and integrate clauses. Underwriters also need to review insurance conditions within a limited time, make accurate judgments, and at the same time manage the expectations of business departments and their leaders. Therefore, the underwriter is a comprehensive position that needs one to be equipped with underwriting experience, English skills, communication skills, legal abilities, etc.

在校友导师项目中，有什么令你印象深刻的故事吗？

What's the most impressive thing during your experience in the program?

最令我印象深刻的是我自己职业兴趣的转变，以及导师们为我提供的指引和帮助。一开始我受到金融行业光环的吸引，曾把金融分析师作为自己的职业目标，并且有幸匹配到 Danny 作为我的导师。但事实上，在大二我对这个职位并没有清晰的认知，也不知道自己是否适合这类工作。所以整个大二期间，我和导师之间的交流比较浮于金融行业的表面。但大三时，我明确了自己对法律行业的兴趣以及去香港进修的计划后，与 Danny 分享这个信息后，他又为我引荐了 Stephanie Tang 老师，她为我提供了非常多信息与经验，比如关于如何在香港读好 JD，如何进大律所等等，让我受益良多。通过校友导师项目，我们接触到的不仅仅是我们自己匹配到的校友导师，还有导师的校友和朋友，如果你秉持着积极主动的态度，都能获得非常丰富的资源。



What impressed me most about the program was how my career interests changed due to the guidance and support my mentor provided me. At first, I was attracted by the high salaries and the aura of Wall Street. Thus, I decided to make Financial Analyst my career goal and matched with Danny as my mentor. But I didn't have a very clear understanding of this position, and I didn't know if I was suitable for this kind of work. Therefore, throughout my Sophomore year, I did not have much communication with my mentor about the financial industry. In my junior year, I clearly expressed to him my interest in the legal industry and my plan to further my studies in Hong Kong. So, Danny introduced me to Ms. Stephanie Tang, who provided me with a lot of information, such as how to study well for a Juris Doctor in Hong Kong, how to get into a big law firm, etc., which helped me a lot. Through this program, we have access not only to our own matched alumni mentors but also to the mentor's alumni and friends. If you show interest in exploring, they can provide plenty of resources to help you.

对现在和未来参与项目的学弟学妹们有什么建议吗？

Words for current and future mentees.

第一个建议是秉持一个长期主义的心态。与导师交流请教的深度，自己个人能力和感悟的积累，是一个细水长流的过程。所以和导师交流往来，不能用一种急功近利的心态，即希望通过 2、3 次的交流，最大化自己的收获。

The first piece of advice is to adopt a long-term perspective. Deepening your communication and seeking guidance from your mentor, along with accumulating your personal skills and insights, is a gradual process. Therefore, don't approach interactions with your mentor with a rush or impatient mindset, i.e., maximizing your gains through 2 or 3 talks.

第二个建议是要敢于和导师进行交流。可以从简单的一起喝咖啡或一起吃饭开始。你们对于聊天话题的焦虑，对导师的畏惧感等其实都是很自然的现象，不必过于担心。可以聊各自的生活、对未来的规划等等，在慢慢熟悉后，你和导师可能会自然而然地发现一些共同爱好，并因此产生新的话题点。和导师的交流本质上也像是和朋友的交流，你们在这期间各自从对方身上找到互补点，所以别太紧张，放轻松来就好。

The second suggestion is to be brave when communicating with your mentor. It could start with something as simple as grabbing a coffee or sharing a meal together. Feeling nervous about conversation topics and intimidated by your mentor is completely natural, so don't sweat it. You can chat about your lives, future, and so on. As you become more familiar with each other, you and your mentor may naturally discover shared interests, sparking new conversation topics. Essentially, communicating with your mentor is akin to chatting with a friend. During this time, you both find areas where you complement each other, so there's no need to be overly tense—just relax and go with the flow.

Isabel Adler '20

导师：谢定原 Mentor: William Hsieh

商学与市场营销专业

现于 NBA 负责全球合作伙伴营销。

Major in Business and Marketing, Minor: Journalism
Global Marketing Partnerships at National Basketball Association (NBA).

校友导师项目是如何帮助你理清头绪，找到你的职业兴趣所在？

Introduce your career journey and your current role.

我父母从事体育和娱乐营销，我从小耳濡目染。进入大学，我先后探索了时尚、音乐、电影等领域。十分有幸，大二暑假期间我获得了上海 Live Nation 的实习机会，这是我第一次真正涉足娱乐行业。

Both of my parents worked in sports and entertainment, so I was somewhat familiar with that world growing up. I explored various interests in college, from fashion to music and film. The summer between my sophomore and junior years, I did an internship at Live Nation in Shanghai, which was my first real foray into the entertainment industry.

我的导师 Will 在音乐行业有着丰富经验，这与我的兴趣非常契合，我读他的个人资料时候我就确定想选他做我的导师。大二时，我们不仅讨论了关于商业的想法，还具体讨论了亚洲娱乐行业等内容。大三暑假，我去他的公司 SpaceCycle 实习，协助不同团队做营销和对外合作的项目。那段实习经历体验太棒了，我学着像个专业人士一样工作，对于职场的感触收获比我大学期间其他任何实习都大。

My mentor, Will, had plenty of experience in the music industry. He seemed like a good fit for me and as I read more about his background, I knew that I wanted him as my mentor. He was extremely useful to me during my sophomore year when we discussed not only business and careers generally, but more specifically the entertainment industry in Asia. In between my junior and senior years, I interned for him at Space Cycle which was truly a great experience. I supported him and various internal teams on a variety of marketing and partnership projects and learned more about working professionally that summer than any other

internship I did during college.

大四时，我决定在中国发展，并拿到了一家营销公司的全职岗位。但因疫情我只能回到美国，并海投了许多和营销相关的工作。这时候故事发生了转折。我大四在洛杉矶海外交换期间通过教授认识了 Captial Music Group 全球营销的负责人，她也成为了我的人生导师，我们认识一年后，她为我介绍了工作机会，我便加入她的团队负责市场及公关。为期一年的历练让我有勇气去探索更多的可能，随后，我投递了 NBA 的岗位，目前已在职两年半。

As my Senior year rolled around, I was set on working in China and agreed to work with an experiential marketing agency based in Shanghai. As we all know, the COVID pandemic hit in early 2020 and I was never able to return to China. I started applying for pretty much every marketing adjacent job I could find. We need to rewind a little bit for the next part of the story! During my Senior fall semester, I was part of the inaugural class of students at NYU Los Angeles. Through one of my professors there, I met a woman who was the Head of Global Marketing at Capitol Music Group and she very quickly became another mentor of mine. Fast forward a year later and she had reached out to let me know she was hiring. I went to work for her and supported both the Marketing and Publicity teams at Capitol Music Group. After a year, I was ready for a new challenge and applied online for a Global Marketing Partnerships role at the National Basketball Association. I've now been at the NBA for two and a half years.



在这个项目中，你印象最深刻的事情是什么？

What's the most impressive thing during your experience in the program?

我最难忘的定是在 Space Cycle 的实习经历。我的导师 Will 介绍我去那里，公司里大家都对我很热情。我参与了重要的项目与活动，负责管理如 Lululemon、奔驰等公司的合作伙伴关系。

The internship at Space Cycle with Will stands out as the most unforgettable experience. The organization welcomed me warmly and trusted me with significant projects and event work. This opportunity allowed me to manage partnerships with companies such as Lululemon and Mercedes-Benz.

Will 让我有机会能全面了解我想从事的营销行业，他为我提供专业领域的指导，同时我们也培养了终生的友谊。此外，项目中的各类聚会活动也令我印象深刻，为不同领域的同学提供了多样机会，帮助我们建立起丰富的人际关系。

For me, the mentorship extended beyond professional guidance and fostered a longtime friendship, while also providing me the chance to get a thorough look at the industry I wanted to work in. Additionally, the events during the program were memorable and helped showcase the opportunities in different fields available to students and the enriching relationships fostered through mentorship.

 用几个词描述你从校友导师项目中获得的收获。

Use 3 words to describe your experience/feeling of the program or what you have taken away from the program.

充实 - 参与项目和充分利用好项目资源，这两种状态和参与模式带给你的收获完全不一样，而这些都取决于你自身。如果你认真投入并在项目中有所付出，我认为你定会感受到项目的充实与满足。

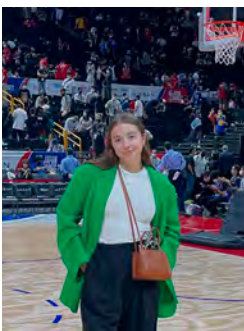
丰富 - 除了父母之外，有一位愿意给你热情帮助与专业建议的引路人是非常宝贵的。我从 Will 身上学习到了许多日常生活与专业领域的知识技能，这对于我在中国的发展有很大的帮助。


愉快 - 我和导师 Will 仍保持着密切的联系，能同他平等、开放地讨论各种事情非常有趣。

Fulfilling - These programs are what you make of them and what you and your mentor put into them, agreeing to be part of this and actively taking advantage of it are two separate things. I believe that if you are committed to making it meaningful and impactful then there is no doubt that you will feel fulfilled by the end of the program.

Enriching - I learned a lot about life and the industry through Will, and I think it's invaluable to have someone willing to help guide you through the transition into being a working adult beyond just your parents. This rang especially true for me since I was interested in working in China.

Fun - Will and I still have a great friendship, it is nice to have a relationship with a mentor who doesn't feel forced. We can talk about whatever is going on in the world, whenever.



 有留给未来参加这个项目的学弟学妹们的话吗？

Words for current/future mentees.

珍惜项目的参与机会并为之践行努力。在校友导师项目中的收获通常取决于自己的付出与努力。把握好每一次导师宝贵的指导机会，不论是通过电话会议，或是线下面谈、参访公司，而不是把这个项目单纯用来提升简历。把导师所传授的知识经验以及其自身的庞大人脉发挥到极致，你永远也不知道这些关系和经历会为你打开之后人生的哪扇大门。要知道，你能结识这样一位在职场中有影响力的成功人士，你是幸运的，千万要把握好机会。

With NYU Shanghai, and this program specifically, you get out of it what you put into it. If you aren't willing to put in the effort or work to be successful in it, then this program will not be successful or meaningful for you. Whether it's a monthly call, coffee, or office visit, don't just use this person and this program as a resume builder. There is so much opportunity to capitalize on this program and your mentor's knowledge and experience is invaluable. You never know where the relationship will lead you, and more specifically, what new doors might open along the way. You're lucky enough to be connected with someone who has had an incredibly successful impact on their career, do not let it go to waste.

胡子龙 James Bromley '18

导师：张志刚 Mentor: Robin Cheung

专业：社会科学

北京大学燕京学堂，中国学（经济与管理）专业。

Major in Social Science

M.A. Economics and Management (China studies) at Yenching Academy of Peking University.

校友导师项目是如何帮助你理清头绪，找到你的兴趣所在？

Did the mentor program help you to connect the dots and contribute to let you find your true career passion?

来到上海纽约大学后，我意识到自己缺乏各个行业的知识，我的父母也无法给我提供相关的建议，我需要寻求帮助来帮我找到未来职业发展方向。我觉得校友导师项目就是一种缩小信息差的方式。我很幸运遇到导师 Robin，从他身上我学到很多。他和我的教授不同，我的教授通常更专注于学术，而 Robin 可以从商业角度给我很多建议，这对我帮助很大！而且他的办公室就在学校附近，我们经常有机会见面交流。他还邀请我暑假去他尼日利亚的公司实习。

Coming to NYU Shanghai, I realized I lacked knowledge about various industries, and my parents could only offer limited advice. I knew it was necessary for me to seek guidance to aid my transition after college, and I saw the program as a means to bridge that gap. When I met my mentor, Robin, I saw him as someone I could learn a lot from. It was useful to have a mentor to talk to because he offered advice from a business perspective whereas my professors were more focused on academia. It was convenient to meet up with my mentor and we met very often as his office was right around the corner from the school. In the summer after my first year, he offered me an internship at his company's office in Nigeria.

我犹豫是否要留在中国学习中文，Robin 一直建议我继续留在国内。他的支持和鼓励对我帮助很大，让我在本科期间能有比较强的责任感。毕业后，我前往新加坡国立大学担任办公室助理，但在这一年中，我逐渐意识到自己并不喜欢这样的生活。我向 Robin 寻求建议，并受邀加入了他的公司。然而，因为我需要在中国、香港、上海和尼日利亚之间频繁往返，最终我发现那份工作也不适合我。决定离职后，我申请了一些硕士项目，计划在中国继续我的学业。

At times, I was doubting whether or not I should stay in China after graduation and continue learning Chinese, but my mentor was adamant about me deepening my experience here. The reassurance from my mentor was extremely helpful and it kept me accountable during my time at NYU Shanghai. After I graduated, I went to Singapore for a fellowship at Yale-NUS for one year. As that fellowship was nearing its end, I reached out to Robin for advice on how to progress my career. He then asked me to work for his company. Since I was travelling frequently between Hong Kong, Shanghai, and Nigeria for my work, once the pandemic began in 2020 it was no longer feasible to continue my work as usual. That is when I decided to apply to some master's program to continue my studies in China.



在校友导师项目中你最大的收获是什么？

Describe what you have taken away from the program.

这个项目帮助我从校园生活更顺畅地过渡到职场，让我没有那么恐惧。我感觉自己在这个空间里很安全，我可以和资深的导师分享自己的想法，并且从他们那里获得反馈。我看着 Robin 如何运营他的公司，并从中学习。最让我印象深刻的是，他很认真地投入在这个项目和导师的角色里，他会看见并激发我们每位学员的潜力。虽然我已毕业，但我与 Robin 至今仍保持着紧密的联系。

The program makes the whole process of transitioning from the start of college to finding the right path afterward a lot smoother and less daunting. The program is like a "safe space" where you are given the opportunity to share your thoughts with someone and receive feedback from an individual who has had relevant experiences in that industry. I was able to learn a lot from my mentor just by observing how he ran his business, and the biggest thing that stood out to me about my mentor was the fact that he was so invested in the program. He saw the potential in all of his mentees and he wanted to bring that potential out of all of us. To this day, Robin and I still keep in touch with each other, so the mentor program still continues even after you have graduated from NYU Shanghai.



对现在和未来参与项目的学弟学妹有什么想说的话？

Words for current/future mentees.

导师们是真心想帮助你，所以一定要积极主动地和导师联系。尽管有时我会担心自己的问题听起来有些愚蠢，但我仍然会勇敢提出来。要积极主动地寻求建议，并与导师保持良好的关系。

First, be proactive in your relationship with your mentor because they genuinely want to help you. Even though sometimes I worry my questions may seem silly, I ask them anyway. So, being proactive about seeking advice, maintaining contact, and building a relationship with your mentors is crucial.

其次，与导师建立一种互惠互利的关系。不要把你和导师之间的关系看作是单向的，与导师分享一些你个人的见解和观点也非常重要。

Second, aim to build a symbiotic relationship with your mentor. Don't view your relationship with your mentor as one-way, it is important to share some of your personal insights and perspectives with your mentor.

张叙游 Lawrence Zhang '22

导师：包强 Mentor: Danny Bao

主修商学与金融，辅修希伯来和犹太研究
现于福特汉姆大学法学院攻读法律博士学位。

Major in Business and Finance
Minor in Hebrew and Judaic studies
Juris Doctor (JD) at Fordham University School of Law.



你是如何确定你的学术道路的？校友导师项目如何帮助你激发学术热情？

Did the mentor program help you to connect the dots and contribute to helping you find your true academic passion?

在大三时，我已经完成了 GRE 考试。由于本科主修商学与金融，再加上金融是热门选择，当时我考虑申请金融方向的研究生。

During my junior year, I had already completed the GRE exam. Given my undergraduate major in Business Studies and Finance, coupled with the popularity of finance as a career choice, I considered applying for graduate studies in finance.

我的导师 Danny Bao 毕业于纽约大学 Stern 学院，再商业金融领域工作。他建议我不要仅仅追求一个学位，而是要真正习得知识。这个建议让我重新思考我的发展路径，在项目中与来自其他方向导师的交流也让我在内心埋下了法学的种子。

My mentor, Danny Bao, a graduate of NYU Stern and currently engaged in the field of business finance, advised me not to merely pursue a degree but to genuinely acquire knowledge. This advice prompted a reassessment of my career path and interactions with mentors from other industries during the program also raised my interest in law within me.

大四在纽约校区的海外学习期间，我尝试了一些与法律相关的课程并积极参与了纽约大学法学院 US-Asia Law Institute 组织的活动，了解到了法律行业的多面性，从而发现自己相对于金融来说对法律行业更加感兴趣。在校友导师项目中培养的主动沟通能力与人际交往能力

大四在纽约校区的海外学习期间，我尝试了一些与法律相关的课程并积极参与了纽约大学法学院 US-Asia Law Institute 组织的活动，了解到了法律行业的多面性，从而发现自己相对于金融来说对法律行业更加感兴趣。在校友导师项目中培养的主动沟通能力与人际交往能力也让我能够联系到很多法律行业的校友和朋友，了解更多关于金融本科背景学生在法律行业的发展路径。综合考虑，我最终决定走上申请法学院这条道路。

While studying abroad at the New York campus during my senior year, I explored courses related to law and actively involved with the US-Asia Law Institute at NYU Law and found that the multifaceted nature of law appeals to me more compared to finance. The proactive communication and interpersonal skills cultivated in the alumni mentorship program enabled me to connect with numerous alumni and friends in the legal industry, gaining insights into the career paths of finance undergraduates in the legal field. Considering these factors collectively, I ultimately decided to embark on the path of applying to law school.

在这个项目中，你印象最深刻的事情是什么？

What's the most impressive thing during your experience in the program?

我印象最深的是一次我与我的导师在上海见面。在交谈快结束时，他的朋友来赴约与他相见。当时我感到有些局促并打算提前离开，给他们留出交流的空间。但 Danny 坚持让我留下来，后续他们的聊天也并没有因为我在场就有所保留。那一次之后我其实有很大触动，与人交流并不可怕，关键在于我们需要鼓起勇气去迈出第一步。同时，选择加入这个项目的先辈们本身就很乐意去和我们分享他们的经验和故事，我们也无需对于和他们交流有太多的担心和恐惧。

The experience with my mentor in Shanghai left a lasting impression on me. During our conversation, his friend unexpectedly joined, making me kind of awkward at that moment and I tended to leave to allow them more space to converse, however, my mentor insisted on me staying. To my surprise, their dialogue remained unreserved despite my presence. This experience deeply moved me, highlighting that communication with others is not daunting; the key lies in having the courage to take the first step. Moreover, seniors in the program are always willing to share their experiences and stories, there is no need to have concerns and fears about engaging with them.

此外，我的导师非常乐意协助我和我的同龄人们建立联系。在我和他见面时，他经常会带上他的实习生或者之前的学生前来，这不仅减轻了我们与一对一导师交流时的心理压力，还为我们提供了很好的交流彼此职业发展路径的机会，开阔我们的思路。

Additionally, my mentor actively facilitated connections with my peers. During our meetings, he often brought along interns or previous students, easing the psychological pressure of one-on-one mentorship and providing valuable opportunities for us to exchange thoughts on career development.

关于与导师的交流，你有什么经验之谈？

Advice on how to communicate with the mentor.

一开始我也感到紧张，但从自身经验来讲，我发现找共同经历或相似点是开启交流的好方法。例如，如果你的导师是从纽约校区毕业的，而你恰好将来打算去纽约交换，就可以询问对纽约的印象或有趣的活动、好吃的餐馆推荐。无需太过紧张，大胆迈出第一步去交流就好。此外，牢记自己作为学员，导师对你的提问是会有预期的，不要害怕暴露自己的“无知”和不足，本身参加这个项目就是要获取知识、提升自我，所以不需要有太大的心理负担。

I also felt nervous initially, but from personal experience, I found that finding common ground or shared experiences is an effective way to initiate communication. For instance, if your mentor graduated from the New York campus, and you plan to visit New York in the future, you can inquire about their impressions of the city, interesting activities, or recommended restaurants. There's no need to be overly anxious; boldly taking the first step to communicate is sufficient. Additionally, keep in mind in the mentor-mentee relationship, your mentors are expected to answer your questions, and you are allowed to ask "stupid" questions and seeking for help. Never be afraid to reveal your ignorance and confusion, and do not self-impose burden when talking to your mentors.



用 3 个词描述你从校友导师项目中获得的收获。

Use 3 words to describe your experience/feeling of the program or what you have taken away from the program.

第一个词是行动。明确自己参与项目的目标，想向导师学习些什么，是关于职业发展路径的指导亦或是市场行业的前沿资讯，明晰自己的目的并采取主动的行动是非常重要的。

The first word is "action". It's crucial to clearly define your goals for participating in the project, such as what you want to learn from your mentor, whether it's guidance on career development paths or insights into market industry trends. Taking proactive steps towards your objectives is essential.

第二个词是练习。校友导师项目提供了一个安全的环境，让你练习人际交往、寻求帮助等能力。通过与导师或项目中其他导师的不断互动，提升自己的人际交往能力。这对我后来申请法学博士很有帮助。

The second word is "practice". The program provides a safe environment for all the mentees to practice interpersonal skills and seek assistance. Through continuous interaction with mentors or other mentors in the program, you can enhance your interpersonal communication skills. This was particularly helpful for me when applying for JD programs.

第三个词是试错。我的导师强调年轻时试错成本低，要敢于去尝试不同领域和方向。无论是校内或是校外，尝试新事物都是有价值的，切忌局限于特定领域，也不要因功利因素而放弃。

The third word is "trial and error." My mentor emphasized that the cost of making mistakes is low in youth and encouraged daring exploration of different fields and directions. Whether on-campus or off-campus, trying new things is valuable. Avoid confining yourself to specific areas, and don't give up due to utilitarian concerns.

郭德邻 Richard Guo '22 导师：李栋 Mentor: Daniel Li

商学与金融专业
现于虾皮（Shopee）担任战略分析师。

Major in Business and Finance
Strategy Professional at Shopee.



 校友导师项目是如何帮助你理清头绪，找到你的兴趣所在？

Did the mentor program help you to connect the dots and contribute to helping you find your true career passion?

我的经历有些特别，我是在 2020 年疫情期间加入了校友导师项目。当时我已经决定在毕业后从事战略咨询，我导师 Daniel 之前在麦肯锡工作，同时也是斯特恩商学院 MBA 校友。他同我分享了许多经验与建议，为我进入咨询行业做了准备。

I joined this program in 2020 during the pandemic, so my story is a little unique. I was determined to join strategic consulting right after graduation, while my mentor Daniel, was at McKinsey at the time and was a Stern MBA alumni. He and I shared a lot of preparation before I went and joined my internship.

毕业后，我在贝恩担任助理咨询顾问，并锻炼了自己在战略项目管理、投资策略和商业尽职调查等领域的技能。我现在在 Shopee 担任企业内部战略分析师，这些不同的岗位与项目经历都让我对咨询行业有了更为深入的了解和洞察，而不同的任务也带来了诸多新奇的体验，不断激励着我去学习更多知识汲取经验。

After graduation, I was privileged to secure a position at Bain as an Associate Consultant where I developed my skills in strategy PMO, fund strategy, and commercial due diligence. Daniel not only helped me develop my professional and industry-specific skills but also taught me how to hone my interpersonal skills such as presentation skills. At Shopee I work as an in-house consultant and all of my positions and projects have taught me industry insights. Every task that I work on and finish allows me to feel refreshed and encourages me to strive for more knowledge and experience.

在这个项目中，你印象最深刻的事情是什么？

What's the most impressive thing during your experience in the program?

最令我印象深刻的是我与导师关于成熟度的探讨。目前国内咨询领域的企业或公司似乎更倾向于招聘研究生或是有较多相关实习的学生。Daniel 教会我重要一课是，要去观察、去行动，去展现自己的成熟，从而去克服这些障碍。此外，他也告诉我要时刻做好准备。

One thing that has stuck with me is our discussions regarding maturity. A lot of discussion in consulting, especially more recently in China regarding associate consultants, is that they prefer to hire graduate students rather than undergraduate students, or at the very least, those with years of internship experience. One of the major lessons Daniel taught me to overcome these barriers was to look, act, and be mature. Additionally, he taught me the importance of preparation.

Daniel 曾担任麦肯锡面试官，所以我会与他一同探讨如何提高面试时的表现，他总能给我许多建议和技巧。所以这个项目也为我提供了一个非常独特的视角，帮助我做好准备，转型步入职场。

Because of his position as an ex-interviewer at McKinsey, it was beyond helpful to work on casing with him and it is important to have someone who can give you tips along the way. I think the program offers a unique perspective on what you should prepare as you look to move into the professional world.

用几个词描述你从校友导师项目中获得的收获。

Use 3 words to describe your experience/feeling of the program or what you have taken away from the program.

我会用“进步”这个词来概括。从我大二时的有一定方向但还有些迷茫到现在成为真正的职场人，一路以来校友导师为我提供许多成长与历练的机会。项目期间我真正掌握了许多职场必备技能，所以到项目尾声时，我获得了字节跳动的实习机会。校友导师项目见证并记录了我个人的目标与成就。

I think one word describes it all, and that is progress. The program helped kickstart my progress from a Sophomore student to a business professional. During the program, I learned many workplace readiness skills, and in the later stages, near the closing ceremony, I was offered internships at Bytedance and in executive consulting. I would argue that this program helps you witness your achievements and goals.

有留给未来参加这个项目的学弟学妹们的话吗？

Words for current/future mentees.

我建议大家多与导师保持沟通，不仅仅针对于项目内容，你的计划、忧虑、目标、挫折、个人动态等都可以与导师分享。导师们的专业知识与丰富经历定会给你带来许多新的思考。

I would encourage you to share your dreams, concerns, goals, frustrations, and personal updates with your mentors. They are an encyclopedia of knowledge and have so much life experience, and the program is not solely contained in professional skills. I shared everything with my mentor and would recommend students of the program do the same.



王心怡 Xinyi Wang '20

导师：高劼 Mentor: Crystal Gao

专业：数据科学

帝国理工大学计算机硕士，现于麦肯锡公司担任商业分析师。

Major in Data Science

Master's Degree in Computer Science from Imperial College London
Business Analyst at McKinsey & Company.



请介绍一下你的职业发展历程及目前工作。

Introduce your career journey and your current role.

我本专业是数据科学，另辅修过金融、商业相关课程。我对于许多行业有着兴趣，学习了python等技能，机缘巧合下参与了谷歌所开设的女性工程师实习项目，负责软件编程与开发等相关工作。为了丰富自己的经历，经朋友介绍我加入上海 UCCA 美术馆数字战略部门，帮助设计客户关系管理系统、与供应商对接。在这段小众的实习中，我有幸参与到了数字化转型的搭建工作，也加深了对于此类公益行业的认知。

My major in college was Data Science but I also took several Business-related courses. As I was interested in many industries, I focused on learning many technical skills such as Python. I was lucky enough to be selected in a female engineer internship program set up by Google and was responsible for software programming and development and other related work. Later introduced by a friend of mine, I joined the digital strategy department of Shanghai UCCA Art Museum to enrich my personal experience. My main job was to help design the customer relationship management system and connect with suppliers. During this unique internship, I was fortunate to contribute to the establishment of a digital transformation platform, and I also deepened my understanding of this type of non-profit industry.

本科毕业后我作为管培生加入戴森，为公司开发微信小程序，与在谷歌纯技术岗位不同的是，我需要更多与人沟通，去了解每个部门的诉求与指标，这对我后来从事咨询行业也有一定帮助。后来我选择回到学生身份，在帝国理工大学攻读计算机硕士学位，并在毕业后加入了麦肯锡，以商业分析师的身份参与不同行业头部企业的各类型战略设计和运营优化项目。

After graduating with my undergraduate degree, I joined Dyson as a management trainee to develop WeChat programs for the company. Unlike my purely technical position at Google, in this role I needed to communicate more with people to understand the demands and indicators of each department, which was very beneficial for my later work in the consulting industry. After that, I chose to return to being a student and did a Master's Degree in Computer Science at Imperial College London. After graduation, I joined McKinsey as a business analyst. My job is to help our clients, who are leading players in different industries, to design their development strategy and find operational optimization opportunities.



校友导师项目如何帮助你确定你的职业发展道路？

Did the program help you to connect the dots help you find your true career passion?

我的导师 Crystal 早前在麦肯锡的工作，当时大二的我对于咨询领域有兴趣但不甚了解，通过和 Crystal 的沟通我对咨询行业与其工作模式有了概念。Crystal 鼓励我多体验、多探索、多拓展，并带我参观了麦肯锡公司。我发现当前咨询行业发展迅速，多涉及技术等跨学科领域，打破了我对于传统战略咨询的看法，也看见了自己未来从业的可能性。在后续学习和 Crystal 的指导下，我慢慢学会了工作中的统筹规划，也意识到脚踏实地做好每一处细节的重要性。同时，我开始在各类尝试中提升自我，不断扩充对咨询行业的认识，逐步厘清目标，最终确立职业发展方向。

My mentor Crystal worked at McKinsey earlier. Being a Sophomore at that time, I was interested in the consulting industry but didn't know much about it. Through communication with Crystal, I got a general idea of the consulting industry and its working models. Crystal encouraged me to experience more, explore more, and expand more and took me to visit McKinsey. I found that the consulting industry is developing rapidly and involves many interdisciplinary fields such as technology. This challenged my view of strategic consulting and showed me a path to my future career. In the follow-up learning and under Crystal's guidance, I gradually learned about the planning aspect at work and also realized the importance of putting attention to every detail. At the same time, I began self-improvement and

continuously expanded my understanding of the consulting industry. Eventually I further clarified my goals and was finally clear about my career development direction.

 在这个项目中，你印象最深刻的事情是什么？

What's the most impressive thing during your experience in the program?

我印象特别深的是一次工作日和 Crystal 吃午饭，她穿了一套毛呢西装，配上首饰翡翠，当时让我感觉她的打扮非常优雅，特别好看。我们日常上班虽然会穿职业装，但像 Crystal 这么考究、对自己形象高标准的人其实很少。穿衣代表了对待工作及面对客户的态度，这有点像日本的匠人精神，每次见客户都保持最初的那种认真，这是我要学习的。

What particularly impressed me was having lunch with Crystal on a workday. She wore a woolen suit and jade jewelry. At that time, I felt that her dress was very elegant and beautiful. Although we wear professional attire every day at work, there are very few people who are as sophisticated and have high standards for their own image as Crystal. Dressing represents the attitude towards customers and work in general. This is a bit like the spirit of Japanese craftsmanship. Maintaining that same level of sincerity and professionalism everytime I meet with clients is something I aspire to learn.

Crystal 有三个孩子，但还能保持工作和生活的平衡，在繁忙的出差中抽出时间参加孩子的击剑比赛。同时她又高度自驱，坚持跑步保持身材，严格地要求自己读书打卡，她在职场中的精英女性形象和生活中的个人特质都令我非常敬佩。

Moreover, Crystal has three children but still manages to maintain a work-life balance, taking time out of her busy business travel schedule to participate in her children's fencing competitions. At the same time, she is highly self-motivated and insists on running to stay in shape while staying disciplined at work. I admire her image as an elite woman in the workplace and her personal qualities in life.

 有留给未来参加这个项目的学弟学妹们的话吗？

Words for current/future mentees.

相比不断寻找获得工作机会或者达成某个目的的捷径，我们更要着重的是人与人的真实交流，尝试走出舒适圈，接触新人，了解各自的经历、故事与生活态度，从而获得不同的启发。

Rather than constantly looking for shortcuts to get job opportunities or achieve a certain goal, we must pay more attention to real interpersonal communication. Try to get out of your comfort zone, meet new people, and understand their respective experiences, stories, and life attitudes so as to benefit from different sources of inspiration.

此外，不局限也不设限。在这快速发展与更替的行业环境下，我们不一定要着眼于某一份特定的工作，因为之前某些行业的成功无法预示其未来的发展势头。我们应学会放远目光，不给自己设限，也不惧怕于向他人展示自己的想法与近况，珍惜每一个互相学习的机会。

Furthermore, don't limit yourself. In this rapidly developing and changing industry background, we do not necessarily have to focus only on one job, because the current success of a certain industry doesn't imply that it will be as developed in the future. We should learn to have a long-term view, not to set limits on ourselves, not to be afraid to share our thoughts with others, and most importantly, cherish every opportunity to learn from each other.

Mentee Application

Who can apply

1. NYU Shanghai Sophomores
2. NYU and NYU Abu Dhabi Students currently Studying Away in Shanghai for the whole academic year (Fall Semester + Spring Semester)

What to prepare

1. One-page English Resume
2. Personal Statement (Maximum 500 words to state mainly about your program motivation and career aspirations)
3. Application Form including your mentor choice and reasons (link and mentor bios will be given in September)

How to apply

Application starts in September. Applicants need to complete the online application form. Please stay tuned to CCD emails (shanghai.careerdevelopment@nyu.edu) and WeChat (ID: NYUShanghaiCDC). Successful applicants will be selected for the program and introduced to their alumni mentor via email by late October.

To Learn more:

<https://shanghai.nyu.edu/mentor>

