

EPS	JPG	PNG
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LONG LOGO



SQUARE LOGO



SQUARE ALTERNATIVE LOGO



FILE TYPE ASSOCIATION

R - Recommended File Type

O - Optional File Type

Which File To Use

- Only EPS and PNG formats preserve background transparency.
- EPS format is a vector image, while JPG and PNG are raster images.
- PNG format is most suitable for web applications.

Refer to the table on this page for detailed usage guidelines.

DESIGN APPLICATION	EPS	JPG	PNG
Banners/signs	R		
Embroidery	R		
Excel Documents		R	O
Online & Emails		O	R
PowerPoint		R	O
Promotional Items	R		
Publisher Documents	O	R	O
Silkscreening	R		
Vehicle Graphics	R		
Video/Quicktime Movie	R	O	
Word Documents		R	O
SOFTWARE NAME	EPS	JPG	PNG
Adobe After Effects	R		
Adobe Illustrator	R	O	
Adobe InDesign	R	O	
Adobe Pagemaker	R		
Adobe Photoshop	R	O	O
Adobe Premier Pro	R		O
Cinema 4D	R		
Dreamweaver	R	O	R
Final Cut Pro NYU CMS	R		O
Microsoft Excel		R	O
Microsoft PowerPoint		R	O
Microsoft Word		R	O
NYU CMS		O	R
QuarkXpress	R		O
WordPerfect		R	O