Life Beyond Century Avenue

CLASS OF 2020

NYU SHANGHAI

CAREER DEVELOPMENT CENTER
This year, as the COVID-19 pandemic upended the plans of new graduates all over the world, the Class of 2020 appear to be navigating these unforeseen challenges with typical resilience and grace, making the most of the unique cross-cultural education they gained at NYU Shanghai. The 2020 Life Beyond Century Avenue report finds our graduates embarking upon diverse fields of endeavor across 18 countries and regions. We are confident that they will continue to make significant contributions to their communities in this unprecedented age.
CLASS PROFILE

239
Graduates 1

144
Chinese Students

95
International Students

18
Nationalities

13
Languages Spoken

62%
Female

38%
Male

99%
are fluent in two or more languages

1 This number is smaller than usual because a significant number of seniors, especially international students, decided to take their final semester off due to the COVID-19 pandemic.

Distribution of Majors

- **STEM**
  - Biology
  - Chemistry
  - Computer Science
  - Computer Systems Engineering
  - Data Science
  - Honors Mathematics
  - Interactive Media and Business
  - Interactive Media Arts
  - Mathematics
  - Neural Science
  - Physics

50%

- **Business**
  - Business and Finance
  - Business and Marketing

28%

- **Social Science**
  - Economics
  - Social Science

16%

- **Humanities**
  - Global China Studies
  - Humanities

6%

74%
completed a second major or a minor
FIRST DESTINATIONS

Placement Rate
94%

53% Studying

41% Working

6% Volunteer Work, Gap Year, Other

Where is the Class of 2020?

17 countries and regions | 61% do not reside in their home country post-graduation

- 58% USA
- 25% China
- 3% The Netherlands
- 6% UK
- 2% Singapore

This report includes NYU Shanghai graduates from January 1, 2020 through December 31, 2020. Figures in this report are based on the 84% of graduates for whom the University has reasonable and verifiable information about their post-graduation activities, including information gathered from survey responses as well from external sources.

Statistics are rounded to the nearest whole number. Therefore, totals do not always equal 100%.
EMPLOYMENT

● By Industry

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hardware/Internet/IT/Software</td>
<td>25%</td>
</tr>
<tr>
<td>Accounting/Banking/Financial Services</td>
<td>23%</td>
</tr>
<tr>
<td>Consumer Goods/Fashion/Retail</td>
<td>15%</td>
</tr>
<tr>
<td>Education/Research</td>
<td>10%</td>
</tr>
<tr>
<td>Healthcare/International Organization/Social Services</td>
<td>6%</td>
</tr>
<tr>
<td>Communication/Marketing/Public Relations</td>
<td>5%</td>
</tr>
<tr>
<td>Entertainment/Hospitality/Tourism</td>
<td>5%</td>
</tr>
<tr>
<td>Management Consulting</td>
<td>5%</td>
</tr>
<tr>
<td>Government/Law/Military</td>
<td>5%</td>
</tr>
</tbody>
</table>

1.7 average number of job offers received

13 countries and regions where graduates hold jobs

Average Annual Salary

- Higher than ¥300,000
- ¥200,000 - ¥300,000
- ¥160,000 - ¥200,000
- ¥120,000 - ¥160,000
- ¥100,000 - ¥120,000
- ¥70,000 - ¥100,000
- ¥90,000 - ¥110,000
- ¥40,000 - ¥60,000

Notable Companies and Organizations by Industry

Hardware/Internet/IT/Software

- Alibaba Group, Hangzhou, China
- ByteDance, Shanghai, China
- Discover Information Technology, Shanghai, China
- Facebook, London, UK, New York City, USA
- Foxconn, Los Angeles, USA
- IBM, New York City, USA
- Lilith Games, Shanghai, China
- NetEase Inc, Shanghai, China
- Wonders Information, Shanghai, China

Accounting/Banking/Financial Services

- Bank of China, Shanghai, China
- Blackrock, Tokyo, Japan
- Citibank, UAE
- Industrial & Commercial Bank of China, Shanghai, China
- Deloitte, Shanghai, China
- S&P Global, Shanghai, China
- Morgan Stanley, New York City, USA, Shanghai, China
- UBS, Hong Kong, China

Consumer Goods/Fashion/Retail

- Dyson Supersonic, Shanghai, China
- L’Oréal, New York City, USA, Shanghai, China
- Macy’s, New York City, USA
- Mars, Shanghai, China
- Starface World, Buenos Aires, Argentina
- Tsingtao Brewery, Shanghai, China

Education/Research

- NYU, New York City, USA
- NYU Shanghai, Shanghai, China

Healthcare/International Organization/Social Services

- Ask Health, Shanghai, China
- United Nations Development Programme, New York City, USA

Entertainment/Hospitality/Tourism

- Disney Resort, Shanghai, China
- Wild China, Shanghai, China

Management Consulting

- Accenture, Seattle, USA
- PwC, San Francisco, USA, Shanghai, China
GRADUATE SCHOOL

- Graduate School Areas of Study
  - Business/Finance/Marketing: 23%
  - Computer Engineering/Computer Science: 22%
  - Data Science/Information Science: 12%
  - Economics/Humanities/Social Science: 10%
  - Mathematics: 10%
  - Art/Design: 7%
  - International Relations/Law/Public Policy: 6%
  - Biology/Chemistry/Physics: 6%
  - Engineering/Technology: 2%
  - Education/Psychology: 2%

- Where is the Class of 2020?
  - USA: 74%
  - UK: 10%
  - Germany: 3%
  - Canada: 1%
  - Singapore: 5%
  - Netherlands: 5%
  - Japan: 1%
  - France: 1%

- 4.8 average number of offers received
- 86% graduates received at least 2 graduate school offers
- 328 Total average GRE Score

- Notable Schools and Programs
  - PhD/JD
    - Boston University: Economics
    - University of California, Berkeley: Chemistry, Industrial Engineering & Operations Research
    - Columbia University: Physics
    - New York University: Applied Mathematics
    - University of North Carolina, Chapel Hill: Mathematics
  - Master’s
    - ArtCenter College of Design: Media Design Practices
    - Boston University: Global Marketing Management
    - Cambridge University: Computational Data Science, Computer Science, Educational Technology and Applied Learning Science, Entertainment Technology
    - University of California, San Diego: Business Analytics, Computer Science, Electrical Computer Engineering
    - University of California, Irvine: Computer Science
    - University of Chicago: Analytics, Public Policy, Social Sciences
    - University College London: Social Policy and Social Research

- 11 PhD/JD
- 94 Master’s
"... Worries are never useful. We should act instead of worry. Which direction will the world and our future follow? This is up to you. It will depend on the choices of young people. It will depend on young people’s actions. ...The graduates of NYU Shanghai, I believe we all can see that you have already made your choice through your actions.”

Jack Ma

Founder and Partner of Alibaba Group
Keynote speaker of Class Of 2020 Commencement
I’m thankful for the study away opportunities NYU Shanghai has offered. My experience interacting with Korean classmates and friends gave me a new perspective on East Asian issues, one which is hard to find in academic studies of international relations.

**Vittoria Vitucci (USA)**

- Major in Social Science
- Fulbright Scholar
- English Teaching Assistant, South Korea

NYU Shanghai helped me become more empathetic. I am now more aware of the assumptions I may have when I interact with a person from a different cultural background and try to be more open-minded, and now I know how to better address different people’s expectations and also get things done in a diverse environment.

**Wang Zixin (China)**

- Data Science & Economics Double Major
- Schwarzman Scholar
- M.M.S in Global Affairs at Tsinghua University, China

I decided to attend NYU Shanghai because of the liberal arts educational model it offers. The liberal arts model allowed me to explore more than just the humanities, but to weave other disciplines into my course of study. Currently, my interest crosses translation with history, gender studies, media and technology. I would not have been able to bring so much intellectual breadth to my studies had I chosen the more conventional models of education offered by other universities in China.

**Madison Pelletier (USA)**

- Major in Social Science and Minor in Political Science
- Fulbright Scholar
- M.A. in International Crimes, Conflict and Criminology at Vrije Universiteit Amsterdam, Netherlands

I’d credit my Fulbright scholarship in large part to the collaborative research experience and professional opportunities I gained at NYU Shanghai. To begin a research project with the head of department when I was just a sophomore is unheard of in many universities. Now I am determined to work toward reforming the criminal justice system. It’s a calling that was ultimately found through coursework and research with my professor at NYU Shanghai.

**Ma Haitian (China)**

- Major in Humanities
- Clarendon Scholar
- M.A. in Comparative Literature and Critical Translation at University of Oxford, UK

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ABOUT NYU SHANGHAI

Founded in 2012 by New York University and East China Normal University with the support of the city of Shanghai and the district of Pudong, NYU Shanghai is China’s first Sino-US research university and the third degree-granting campus of the NYU Global Network.

Based in the dynamic city of Shanghai, China and international in outlook, NYU Shanghai seeks to cultivate globally-minded graduates and citizens through innovative teaching, world class research, and a commitment to public service. Every undergraduate student pursues a course of study that will equip them with the broad knowledge base and the tools they will need to become creative thinkers and active learners throughout their lives.

NYU Shanghai’s student body currently consists of 2,000 undergraduate and graduate students, half of whom are from China. Students from the United States and some 70 other countries represent the other half.