

Tenure-Track Assistant Professor Position in Marketing

Position Description

The Marketing group of [NYU Shanghai](#) is currently inviting applications for a faculty position at the rank of Assistant Professor, expected to start in the Fall Semester of 2027.

Terms of employment at [NYU Shanghai](#) are comparable to NYU New York and other U.S. institutions with respect to research start-up funds and compensation, and they include housing subsidies and educational subsidies for children. Faculty may in certain cases have the opportunity to spend time at NYU New York and other sites of the NYU Global Network, engaging in both research and teaching.

Qualifications

We seek candidates who hold—or expect to receive by Fall 2027—a Ph.D. in Marketing or a related field. We welcome applicants with diverse academic backgrounds and research interests, including consumer behavior, quantitative marketing, economics, computer science, and data science.

Application Instructions

Applicants should submit a cover letter, curriculum vitae, statement of research, statement of teaching interests, and at least one writing sample (e.g., job market paper) via Interfolio. Additionally, applicants will be prompted to enter the names and email addresses of at least three evaluators. Each referee will be contacted to upload a confidential letter of recommendation through Interfolio.

Applications may be received until October 31st, 2026. Review of applications will begin in late October and will continue until the position is filled. To apply, follow this link: <https://apply.interfolio.com/194862>. If you have any questions, please email the NYU Shanghai NY Office of Faculty Recruitment shanghai.faculty.recruitment@nyu.edu.

About NYU Shanghai

[NYU Shanghai](#) is the third degree-granting campus within New York University's Global Network. It is the first higher education joint venture in China authorized to

grant degrees that are accredited in the U.S. as well as in China. All teaching is conducted in English. A research university with liberal arts and science at its core, NYU Shanghai resides in one of the world's great cities with a vibrant intellectual community. NYU Shanghai recruits scholars of the highest caliber who are committed to NYU's global vision of transformative teaching and innovative research and who embody the global society in which we live.

NYU's Global Network includes degree-granting campuses in New York, Shanghai, and Abu Dhabi, complemented by thirteen additional academic centers across the world. Faculty and students may circulate within the Network in pursuit of common research interests and cross-cultural, interdisciplinary endeavors, both local and global.

For people in the EU, click here for information on your privacy rights under GDPR: www.nyu.edu/it/gdpr.

[NYU Shanghai](#) is an equal opportunity employer and strongly encourages applications from all interested persons. NYU Shanghai affirms the value of differing perspectives on the world as we strive to build the strongest possible university with the widest reach.