

CLINICAL / ASSISTANT / ASSOCIATE PROFESSOR OF ARTS & BUSINESS Interactive Media + Business

NYU Shanghai is seeking to hire full-time visiting and continuing contract faculty (non tenure-track) with experience at the intersection of creative practice, critical scholarship, and the world of business and finance to join its exciting program in Interactive Media + Business (IMB), a new undergraduate joint major bringing together two dynamic programs, Interactive Media Arts (IMA) and Business.

IMB combines practical and scholarly work in order to explore the possibilities of emerging media in business, culture, and society. Our project-based curriculum explores new models for creation, innovation, and entrepreneurship. This is done through the development of software and hardware, the manipulation of digital media, the design and fabrication of material objects, the construction of virtual and physical spaces, and engagement with broad communities. Our seminars relate to theoretical study of the history, philosophy, and politics of emerging media, business, marketing, and finance.

Faculty positions are available for between 1 and 3 years, with the possibility of renewal. Compensation and terms of employment are comparable to U.S. institutions and include faculty housing or subsidies.

Responsibilities

Faculty teach two courses per semester, generally one core and one elective. In addition, they provide office hours to students, and participate in program and school-wide initiatives and committees. Prior industry and / or teaching experience, a commitment to undergraduate education, and enthusiastic dedication to this new program are essential.

IMB core media classes include a new foundation course, Application Lab, which should introduce students to modern business theory and practice, user experience design and user testing, as well as mobile software and hardware prototyping using JavaScript and / or Swift and Arduino. There is also a new core elective, Data Lab, which introduces students to data acquisition, analysis, and interactive presentation, including statistical, computational, and design methods using Python and / or R. Candidates who can help develop and teach either of these courses will receive the highest consideration.

In addition to teaching established core and elective courses, faculty are also highly encouraged to develop their own elective courses based on their unique background and interests. Prior elective offerings include: Creativity Considered, Entrepreneurship Explored, Design Thinking, Made in China, Minimum Viable Product, Rapid Prototyping, User Experience Design, Storytelling in Mixed Reality, and Driving Genius

Qualifications

Candidates must have a terminal degree (MBA, MFA, MPS, or PhD) as well as a minimum of two years full-time teaching or equivalent professional experience. Candidates should also have a compelling industry record, published work in a discipline related to the theory and practice of emerging media, and / or an established record of creative practice with publicly exhibited work in related fields.

We seek candidates whose work intersects with the curriculum and research interests of IMB. This includes, but is not limited to:

- blockchain and cryptocurrency
- data acquisition, analysis, and presentation
- digital products and services
- design and business ethnography
- financial systems and technology

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- hardware prototyping and manufacturing
- media production, management, and distribution
- mobile, wearable, and ubiquitous computing
- participatory and social media
- social impact entrepreneurship and venture capital
- software application design and development
- virtual / mixed reality, and gaming

NYU Shanghai and IMB have a diverse and international student population. Strong consideration will be given to candidates who have worked outside the United States, or in institutions with international student populations.

Application Instructions

Candidates should submit a letter of application, illustrative publications or documentation of prior work, a curriculum vitae, and the names of two referees who have agreed to submit reference letters upon request.

Review of applications will begin immediately and will continue until the position is filled. Please submit your application via Interfolio at <http://apply.interfolio.com/48756>. For more information on how to apply, visit our website at <http://shanghai.nyu.edu/en/about/work-here/open-positions-faculty>. Additional information about the position can be obtained through writing to ima@nyu.edu.

About NYU Shanghai

NYU Shanghai is the third degree-granting campus within New York University's global network. It is the first higher education joint venture in China authorized to grant degrees that are accredited in the U.S. as well as in China. All teaching is conducted in English. A research university with liberal arts and science at its core, it resides in one of the world's great cities with a vibrant intellectual community. NYU Shanghai recruits scholars of the highest caliber who are committed to NYU's global vision of transformative teaching and innovative research and who embody the global society in which we live.

NYU's global network includes degree-granting campuses in New York, Shanghai, and Abu Dhabi, complemented by eleven additional academic centers across five continents. Faculty and students circulate within the network in pursuit of common research interests and cross-cultural, interdisciplinary endeavors, both local and global.

NYU Shanghai is an equal opportunity employer committed to equity, diversity and social inclusion. We strongly encourage applications from individuals who are under-represented in the profession, across color, creed, race, ethnic and national origin, physical ability, and gender and sexual identity. NYU Shanghai affirms the value of differing perspectives on the world as we strive to build the strongest possible university with the widest reach.

EOE/AA/Minorities/Females/Vet/Disabled/Sexual Orientation/Gender Identity Employer