

Interactive Media and Business Postdoc Positions

[NYU Shanghai](#) is inviting applications for a full-time postdoctoral research and teaching position to support research and undergraduate teaching in our Interactive Media and Business (IMB) major. We seek candidates whose teaching practices and scholarship lie at the intersection of innovation and business education. Successful candidates will play a pivotal role in both teaching (70%) and research (30%), with their teaching closely aligned with their research projects. This unique blend of responsibilities offers an exceptional opportunity for postdoctoral fellows to develop their teaching profile and academic research career while making significant contributions to the IMB teaching and course development.

About the IMB Program

The Interactive Media and Business (IMB) major is where innovation and business meet through emerging media and technology. IMB teaches how innovative ideas combine with technology, creativity, and business principles to yield viable products, services, and experiences. Our project-based curriculum explores new models for creation, innovation, and entrepreneurship through the development of software and hardware, the manipulation of digital media, the design and fabrication of material objects, the construction of virtual and physical spaces, and engagement with broad communities. Our seminars encourage study of the history and philosophy of emerging media as they impact society as a whole. Our program is currently served by eleven full-time faculty members (seven are clinical teaching faculty and four are tenured/tenure-track faculty), and five adjunct faculty members.

Responsibilities

Teaching and Other Responsibilities (70%)

- Design and Teach Project-Based Innovation and Business Courses: Teach and develop interdisciplinary, project-based courses to engage students in learning about innovative business strategies and practices. The postdoctoral fellow is expected to teach two full courses each semester.
- Develop and Sustain Outside Partnerships in Undergraduate Teaching: Design pedagogical frameworks to integrate innovation and business theories with real-world projects from different economic and artistic sectors, in order to inform future course design in innovation and business.

Research (30%)

- Conduct and Publish Research in Innovative Business Education: Contribute to manuscript preparation, report writing, grant applications, seminar and conference applications and presentations, and other dissemination efforts (e.g., papers, book chapters, books, online formats, etc.) together with program faculty.
- Collaborate with IMB Faculty to Support Curriculum Development: Draft internal reports to share insights and future plans to guide future IMB core-course development in the area of innovation, business, and entrepreneurship.

Terms of employment at [NYU Shanghai](#) are comparable to NYU New York and other U.S. institutions.

Qualifications

- PhD, EdD, or other terminal degree conferred no later than August 2024 in business or a related field with a focus on innovative business theories and practices (e.g., innovation and entrepreneurship, innovation management, social innovation, strategy and leadership, industrial/organizational psychology, business anthropology).

Required Experience/Skills/Competences:

- Teaching experience in business strategy, entrepreneurship, or innovative business practices
- Strong project management and proactive communication abilities
- Experience designing and implementing qualitative, quantitative, and/or mixed-methods research studies
- Fluency in academic and spoken English
- Excellent interpersonal skills for effective teaching and collaboration with outside partners

Preferred Experience/Skills/Competences:

- Course design experience that integrates business projects
- Experience and strong interest in working within a multicultural and global educational environment
- Prior record of publications, conference presentations, and workshops
- Experience or strong interest in exploring the use of generative Artificial Intelligence (AI) tools in research and teaching

Application Instructions

Applicants should submit a cover letter, curriculum vitae, statement of research and teaching interests, and electronic copies of up to five relevant research publications. To complete the online process, applicants will be prompted to enter the names and email addresses of at least three referees. Additional materials may be requested for those advanced to the next round of review.

Review of applications will begin immediately and will continue until the position is filled. To apply, follow this link: <https://apply.interfolio.com/144881>. If you have any questions, please email the NYU Shanghai NY Office of Faculty Recruitment at shanghai.faculty.recruitment@nyu.edu.

About NYU Shanghai:

[NYU Shanghai](#) is the third degree-granting campus within New York University's Global Network. It is the first higher education joint venture in China authorized to grant degrees that are accredited in the U.S. as well as in China. All teaching is conducted in English. A research university with liberal arts and science at its core, NYU Shanghai resides in one of the world's great cities with a vibrant intellectual community. NYU Shanghai recruits scholars of the highest caliber who are committed to NYU's global vision of transformative teaching and innovative research and who embody the global society in which we live.

NYU's Global Network includes degree-granting campuses in New York, Shanghai, and Abu Dhabi, complemented by twelve additional academic centers across the world. Faculty and students may circulate within the network in pursuit of common research interests and cross-cultural, interdisciplinary endeavors, both local and global.

For people in the EU, click here for information on your privacy rights under GDPR: www.nyu.edu/it/gdpr.

[NYU Shanghai](#) is an equal opportunity employer committed to equity, diversity, and social inclusion. We strongly encourage applications from under-represented individuals in the profession, across color, creed, race, ethnic and national origin, physical ability, and gender and sexual identity. [NYU Shanghai](#) affirms the value of differing perspectives on the world as we strive to build the strongest possible university with the widest reach.